

Pattaya Land Accelerates Expansion in 2026 With New Brand Launches and Record Growth

Thailand-based luxury hospitality group unveils highly anticipated all-suite hotel, "LOST PATTAYA LAND," alongside a growing portfolio of 26 immersive, theme-driven private pool villas across Pattaya, Koh Samui, and Koh Phangan. YOLO



Pattaya Land, a leading luxury hotel and villa group based in Pattaya, Thailand, today announced its continued strategic expansion for 2026. As the sole owner and operator of its extensive portfolio, the group manages a prestigious chain of luxury pool villas and hotels across Pattaya, Koh Samui, and Koh Phangan, designed specifically for an international clientele seeking high-end stays.

Driven by a “**YOLO**” (You Only Live Once) philosophy, Pattaya Land positions its properties for travelers seeking memorable, elevated getaways. The selection is designed to fit a variety of trip styles, from family vacations and friends' reunions to business travel and group celebrations, offering distinctive settings that perfectly blend privacy, comfort, and a sense of occasion.

Over the years, Pattaya Land has successfully launched numerous private pool villa complexes featuring luxury services, notably in the vibrant area surrounding Pattaya's famous Walking Street. The group has also established a presence on the islands of Koh Samui and Koh Phangan, targeting travelers seeking exclusive private villas, high-end entertainment, and premium leisure activities. The company markets its stays primarily through its official website and strategic partnerships with major online booking platforms.

The group manages a diverse portfolio of villas and hotels under various distinct brands, including MANJILAND, STARLAND, NEBULAND, JOOPLAND, HIDELAND, TUCHELAND, WOWLAND, LUMALAND, GOLDLAND, EMPIRELAND, and IZZYLAND. Its island properties feature the "Blue" series on Koh Samui (BLUE ELEPHANT, BLUE TIGER, BLUE BUTTERFLY), as well as exclusive beachfront villas on Koh Phangan (SEA LAND, BEACH LAND, WAVE LAND, SAND LAND) offering stunning ocean views and private beaches.

Each brand is distinguished by a unique and immersive theme. Notable examples include POTTERLAND, Thailand's first luxury villa designed with a Harry Potter theme; STARLAND, the first luxury villa featuring a glass-walled and glass-bottomed pool; MANJILAND, featuring a striking orange pool and a jungle aesthetic inspired by Jumanji; and EMPIRELAND, which immerses guests in a grand Greco-Roman setting, among many others.

The group has announced the highly anticipated upcoming opening of LOST PATTAYA LAND, located near Pattaya's famous Walking Street. This exclusive, all-suite hotel will offer 29 VIP Grand Suites designed in a duplex concept. Each suite will feature ultra-luxurious amenities, including a private Jacuzzi, a private steam room, a private sauna, a Karaoke lounge, and a private cinema room.

About Pattaya Land

Pattaya Land is a major player in Thailand's hospitality industry, with a diverse portfolio of 26 distinct brands. The group is committed to delivering exceptional hospitality, exclusive guest experiences, and **rewards through its award-winning YOLO loyalty program.**

Contact

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