

## Outdoor Tech Lab Launches Backcountry Pulse — A Google News Outdoor Gear & Safety News Feed

The Michigan-based outdoor gear review site expands with a dedicated news section covering camping safety, portable power, and backcountry tech — now indexed by Google News and available via RSS.



**Ludington, Michigan Apr 5, 2026** ([IssueWire.com](https://www.issuewire.com)) - Outdoor Tech Lab, an independent outdoor gear review and news publication based in Ludington, Michigan, today announced the launch of its dedicated news section, the **Backcountry Pulse** — a field-verified, Google News-indexed news feed delivering timely outdoor gear releases, camping safety guides, and backcountry technology coverage for serious campers, anglers, hikers, and outdoor enthusiasts across North America.

The Backcountry Pulse is available now at <https://www.outdoortechlab.com/category/backcountry-news/> and via RSS at <https://www.outdoortechlab.com/feed> — making it available for syndication through Flipboard, Apple News, Feedly, and all major news aggregation platforms.

### Field-Verified News for the Outdoor Community

Unlike gear content driven by press releases and spec sheets, every Backcountry Pulse article is grounded in direct field experience.

Outdoor Tech Lab founder JC Courtland brings 20+ years of backcountry testing across Northern Michigan's most demanding terrain — including the Pere Marquette River, Manistee National Forest, Ludington State Park, and Upper Peninsula destinations — to every news story and gear report published on the platform.

"The outdoor gear space is flooded with content that repeats manufacturer claims without ever going outside," said Courtland. "Backcountry Pulse exists to give campers, anglers, and backcountry adventurers news they can actually trust — because we test everything in the field before we publish."

## Launch Coverage Highlights

The Backcountry Pulse launches with a strong slate of field-verified content across the platform's core categories:

**Camping Safety:** The section's most recent feature, [Camping Safety Tips for 2026: Top 7 Must-Knows](#), delivers a comprehensive breakdown of campfire safety protocol, wildlife food storage, emergency kit essentials, and site selection — built from real Northern Michigan field experience and current National Park Service guidelines.

**Portable Power:** OTL's in-depth [How to Choose a Portable Power Station](#) guide covers LFP chemistry, cold-weather performance, and sizing for every use case — from weekend car camping to off-grid cabin backup. The EcoFlow 2026 Lineup Report covers the DELTA Pro Ultra X and DELTA 3 Series releases, and the Bluetti Power Station Guide serves as the platform's definitive LiFePO4 pillar resource.

**Action Cameras & Outdoor Tech:** The [Insta360 GO Ultra vs DJI Osmo Pocket 3](#) head-to-head comparison is among OTL's highest-performing content — a category the Backcountry Pulse will continue to cover aggressively through 2026.

**Solo Camping Technology:** OTL's Best Solo Camping Gear guide — covering millimeter-wave radar perimeter sensors, voice-controlled camp lighting, and gear moisture protection — represents the kind of proactive backcountry tech coverage the Backcountry Pulse is built to deliver.

## About Outdoor Tech Lab

Outdoor Tech Lab is an independent outdoor gear review and news publication founded and operated by JC Courtland, a wilderness safety-certified gear specialist based in Ludington, Michigan. OTL publishes field-tested reviews, buying guides, and outdoor news across portable power stations, action cameras, satellite communicators, GPS devices, camping safety, and backcountry tech.

OTL is a Google News-approved publication and an Amazon Associates affiliate partner with Creator Connections relationships with Jackery, EcoFlow, Bluetti and more. The Backcountry Pulse news feed is published at [OutdoorTechLab.com](https://OutdoorTechLab.com).



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