

OmniClip Studios Launches "Drop The Visual"

A Monthly Creator Showdown Empowering Talent Across Genres



Nashville, Tennessee Mar 13, 2026 ([IssueWire.com](http://www.IssueWire.com)) - OmniClip Studios, the premier Nashville-based multimedia and entertainment hub for video production, events, and creator services, today announces the launch of **Drop The Visual Contest**, an exciting monthly online competition designed to spotlight emerging talent in music videos, visuals, and creative content across diverse genres.

Creators are invited to upload one standout original video to their profile on OmniClipStudios.com in a

single genre of their choice (including Rap, Rock, Country, Gospel, R&B, and more). To validate entry, participants must post a hype announcement video on Instagram featuring the hashtag #DropTheVisualContest. Winners are determined purely by community engagement on the platform: a weighted scoring formula of **40% views + 30% likes + 30% comments** (with one comment per unique person counted to ensure fairness).

Top scorers will earn **Omni Bucks**, the exclusive currency redeemable in the OmniClip Studios store for Visa cash cards, exclusive merchandise, professional video services, editing hours, file storage, memberships, and more. The top 5 highest-scoring participants will also be featured in phone interviews for the OmniClip Studios show, providing invaluable exposure and networking opportunities.

This inaugural event kicks off with the following timeline:

- **Submission Deadline:** May 29, 2026
- **Voting/Engagement Period:** June 1, 2026 – June 26, 2026 (the first of the month through the last Friday of the month). Winners will be announced shortly after voting closes. Following this launch month, the contest will run monthly, offering ongoing opportunities for creators to compete, gain visibility, and win prizes.

"Drop The Visual is built to give creators—from rappers to gospel artists and everyone in between—a recurring platform to showcase their vision and build real fan engagement," said Melvin, Contest Lead at OmniClip Studios. "With monthly cycles, we're creating a consistent launchpad for talent, powered by authentic community votes and backed by prizes that help winners invest in their craft."

The contest emphasizes inclusivity and quality: only one submission per participant, with all entries adhering to platform guidelines on [OmniClipStudios.com](https://omniclipstudios.com) and Instagram.

OmniClip Studios is also opening sponsorship opportunities for brands and partners eager to align with this growing creator movement. Sponsorship tiers include:

- **Gold Package:** Logo in show episodes, in-show shoutouts, promo video features, optional commercials, social posts, flyer integration, optional product in the store, and \$35 per referral (up to 10).
- **Silver Package:** Flyer and promo video branding, social sponsorship post, and \$25 per referral (up to 5).
- **Bronze Package:** Flyer and promo video branding, plus \$20 per referral (up to 5).

For more details on entering the contest, visit omniclipstudios.com/product/dropthevisual-free-contest/.

For event information, contact events@omniclipstudios.com.

For partnership and sponsorship inquiries, contact partnerships@omniclipstudios.com.

About OmniClip Studios

OmniClip Studios is a Nashville, TN-based one-stop multimedia and entertainment platform offering video production, editing, events, merchandise, memberships, and creator tools. With a focus on empowering artists and building community, OmniClip Studios hosts contests, shows, and services to help creators thrive. Learn more at omniclipstudios.com.

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