

New Board of the World App Finds Your Perfect Snowboard in Seconds

Board of the World's new app uses a 14 point matching system and 27 years of expertise to find your perfect snowboard in seconds. Beyond the finder, gear lovers can build a digital quiver to catalog, review, and share their gear history and reviews.



Scranton, Pennsylvania Mar 18, 2026 (Issuewire.com) - Snowboarding on the wrong gear can be a massive drain on your budget. Most riders have spent hundreds of dollars on a board that just did not work for their style, size, or local riding conditions. To solve this problem, Steve Weber, the founder of

[Board of the World](#), is sharing a new app that simplifies how we pick our next snowboard.

Board of the World is an online snowboard shop that specializes in writing gear reviews from the East Coast Rider's perspective. The goal of the website is to help riders of all skill levels find the perfect gear so they can spend more time enjoying it and less time shopping for it.

What Is the Board of the World Snowboard Finder App?

The Board of the World Snowboard Finder is a mobile application that uses a 14-point matching system to pair riders with their ideal snowboard within a few seconds. The finder analyzes the searcher's riding style, size, skill level, budget, and local mountain conditions to pair them with a clear board recommendation that's backed by data.

Steve has been snowboarding for 27 years and has spent the last 6 years writing detailed snowboard gear reviews on the Board of the World website. He recognized that riders need more than just a few paragraphs, some stats, and a few videos to help them choose the right snowboard. They need an expert who can help them at every step of the way, answer their questions, and show them exactly which snowboard will work for them so they can spend more time riding and less time shopping.

The Board of the World app accomplishes this goal.

[MEDIA ADVISORY: See the Board of the World App's snowboard finder in action here:

<https://youtube.com/shorts/j4MrsM1oO8Q>]

How Does the 14-Point Snowboard Matching System Work?

The heart of the Board of the World app is its Snowboard Finder tool. After asking four specific questions about how and where you like to ride, the app uses a 14-point matching system to help you find the best snowboard for you. This matching system analyzes every technical detail of the snowboard, including the board's construction, its review scores by category, and how the board performs in your local conditions, all to help you find your ideal setup.

The app's interface is designed to be simple and easy to use for riders of all skill levels to find their next board.

While the app is rooted in the expert field data provided by Board of the World's in-depth snowboard reviews, the app also uses community feedback to help riders find the right boards. The real power of the platform is the ability for gear lovers to build a digital quiver of every board they get to ride. Users can catalog their ride history, rate boards using the 14-point matching system, and earn shareable badges that show off their riding and gear review expertise. The app's community members influence each board's ranking all to make sure that the best snowboards always rise to the top of the leaderboard and get recommended most often.

What Features Are Included in the Board of the World App Today?

In addition to tools for finding boards, Steve built the Board of the World App to be a complete toolkit for snowboarders. The application also includes the following core features:

- **Rate and Review** the snowboards you ride using the 14-point review system.
- **Identify** your binding angles with total precision.

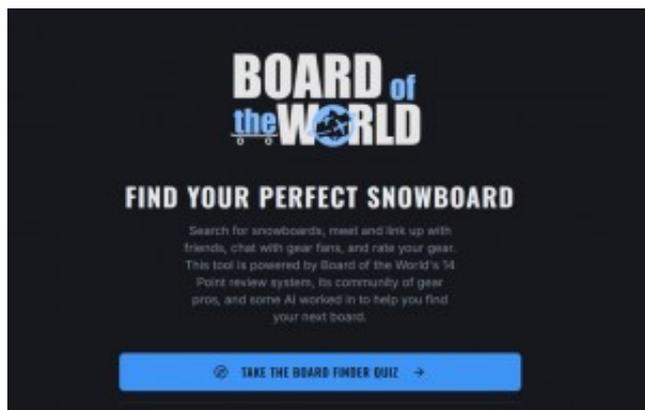
- **Share** your gear gift registry with friends and family to be sure you get the correct models and sizes of the gear you need.
- **Link** up with friends to ride with.
- **Follow** your riding friends' board reviews and ride sessions.
- **Track** your speed in mph and total time per session with a minimal battery drain snowboard session tracker.

Riders can start using the Snowboard Finder today by visiting the [Board of the World App](#). It works right in your mobile browser, and you can install it to add it to your home screen for faster access.

About Board of the World

Board of the World is an online snowboard shop that specializes in writing gear reviews from the East Coast Rider's perspective. The shop's goal is to help riders of all skill levels find the perfect gear so they can spend more time enjoying it and less time shopping for it.

To read the latest reviews or learn more about East Coast gear performance, visit <https://www.boardoftheworld.com/>.



Media Contact

Board of the World

*****@boardoftheworld.com

(570) 285-5514

Board of the World12 Skyview Drive Suite #2 Dallas, PA 18612

Source : Board of the World

[See on IssueWire](#)