

Mr Basil Drinks Expands Global Distributor Programme for Basil Seed Drinks

London-registered wholesale supplier with 200+ active distribution partners across five continents invites regional distributors, importers, and HORECA operators to apply worldwide.



London, England May 8, 2026 ([Issuewire.com](https://www.issuewire.com)) - Mr Basil Drinks, a London-registered wholesale basil seed drink brand, is expanding its global distributor network and inviting applications from regional distributors, importers, and HORECA operators worldwide.

The company currently supplies 200+ distribution partners across five continents, offering four product formats: 250ml cans, 290ml glass bottles, Falooda 290ml glass bottles, and 1 litre PET bottles. All products carry an 18-month ambient shelf life and are manufactured across Vietnam, Thailand, Malaysia, and Turkey to a minimum order of one 20ft container.

Mr Basil Drinks holds eight internationally recognised certifications including BRCGS Food Safety Issue 9, FSSC 22000 Version 6, Halal, FDA, GMP, HACCP, ISO 9001:2015, and ISO 22000:2018. These certifications give distributors in regulated markets the documentation required to list and sell the product without delay.

The basil seed drink category is one of the fastest-growing segments in the functional beverage market.

Mr Basil Drinks has built its range around this consumer trend, offering 25+ flavours that appeal across Middle Eastern, Asian, African, and European markets. Formats include the 250ml can for single-serve retail, the 290ml glass bottle for premium shelf positioning, the Falooda milk-based variant for South Asian and Middle Eastern specialty retailers, and the 1 litre PET bottle for family and foodservice use.

With a supply capacity of up to 300 containers per month, Mr Basil Drinks is equipped to support distributors at scale from day one. Private label production is also available with existing-flavour lead times of 8 to 12 weeks and a minimum order of one 40ft container per SKU.

Distributors and importers interested in territory availability can view the full product catalogue and apply at <https://mrbasildrinks.com/distributor-program>. For wholesale pricing and container specifications visit <https://mrbasildrinks.com/wholesale>.

About Mr Basil Drinks: Mr Basil Drinks is a London-registered wholesale basil seed drink brand operating under Namar Limited, trading as The London Juice Company. The brand supplies 200+ distribution partners across five continents, manufactures across four countries, and holds eight international food safety and quality certifications. Supply capacity is up to 300 containers per month.

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