

MealBourne Launches India's First Food Creator & Meal Planning Platform, Empowering Home Chefs

Gurgaon, Haryana Mar 5, 2026 ([IssueWire.com](https://www.issuewire.com)) - MealBourne, an innovative food-tech startup, has officially launched a platform designed to bridge the gap between home chefs and families seeking practical meal planning solutions. Combining recipe discovery, weekly meal planning, and creator monetization, MealBourne is redefining how Indian households cook, plan, and enjoy meals.

"MealBourne was born out of a simple idea: help families save time while empowering home chefs to monetize their passion," said Manish Verma, Founder of MealBourne. "We realized that while there are plenty of recipe apps and video platforms, none offered a solution that truly benefits both creators and users — and that's exactly what we're building."

The platform allows:

Home Chefs & Creators to upload recipe videos, create their own channels, and earn revenue through ad-based monetization.

Families & Users to discover new recipes, plan weekly meals, and save favorites for easy cooking at home.

Community Engagement, where creators and users interact, share tips, and inspire one another.

Since its beta launch, MealBourne has already onboarded 50+ home chefs uploading 150+ recipe videos, with 200–300 families actively planning meals using the app. With a user-first and creator-first approach, MealBourne is poised to reshape the Indian food-tech ecosystem.

Key Features of MealBourne:

Personalized weekly meal planning

Local and regional recipe discovery

Creator monetization and channel building

Community forums for tips, feedback, and engagement

MealBourne is currently available on Google Play Store and plans to expand its features, including AI-powered meal recommendations and grocery integration. The startup is seeking early-stage investors, partnerships with food bloggers, and home chefs to accelerate its growth.

For more information, visit <https://mealbourne.com> or [download the app](#) on the Google Play Store.

About MealBourne:

MealBourne is India's first food creator and meal planning platform, designed to empower home chefs while helping families cook smarter. By merging content discovery, practical meal planning, and

monetization, MealBourne creates a vibrant ecosystem for creators and users alike.

Media Contact:

Manish Verma

Founder, MealBourne

Website: <https://mealbourne.com>

Media Contact

MealBourne

*****@gmail.com

Source : Avi e-Business Solutions

[See on IssueWire](#)