

## Marcie Gingle: Elevating Real Estate in Boston's North Shore with Expertise and Commitment

Broker Associate at Gingle-Lerman Realty Group Brings Over 30 Years of Experience to the Market



**Marblehead, Massachusetts Mar 11, 2026 ([Issuewire.com](https://www.Issuewire.com))** - Marcie Gingle, a Broker Associate with the Gingle-Lerman Realty Group at William Raveis Real Estate, is redefining the real estate experience for buyers and sellers across Boston's North Shore. With more than three decades of

industry experience, Marcie combines her extensive background in property valuation and market analysis with a commitment to exceptional client service, making her a sought-after expert in the region.

Marcie began her impressive career in the late 1980s as a staff appraiser with Patriot Properties. It was here that she honed her skills in property assessment, gaining a deep understanding of the factors that influence property value. This foundation proved invaluable when she transitioned to residential sales, equipping her with the insights necessary to guide clients effectively through the buying and selling process.

In 2018, Marcie partnered with fellow real estate professional Roberta Lerman to form the Gingle-Lerman Realty Group. This collaboration brought together Marcie's appraisal expertise and Roberta's extensive experience in client-focused real estate sales. Together, they offer a full-service approach to real estate, providing comprehensive representation that addresses every aspect of the transaction—from negotiations and marketing to contract execution and closing.

The Gingle-Lerman Realty Group is renowned for its hands-on approach to real estate. By employing professional photography, drone video, custom floor plans, and strategic digital marketing, Marcie and her team ensure that each property receives the maximum exposure it deserves in a competitive market. Their commitment to innovation and excellence has consistently yielded positive results for their clients.

In addition to their marketing strategies, Marcie and her team prioritize client support throughout the entire transaction process. They provide access to a trusted network of attorneys, inspectors, contractors, and other professionals, ensuring that homes are well-prepared for the market and that closings are seamless. This client-centered philosophy, combined with data-driven pricing strategies and clear communication, has earned the Gingle-Lerman Realty Group numerous industry accolades, including the prestigious President's Club and Chairman's Club Awards.

Marcie's focus areas include Beverly, Lynn, Manchester-by-the-Sea, Marblehead, Nahant, Peabody, Revere, Salem, Saugus, and Swampscott. Her specialties encompass a wide range of real estate needs, including first-time homebuyers, luxury properties, waterfront homes, relocation services, military and veteran assistance, and senior communities.

When asked about the key to her success, Marcie attributes it to her extensive appraisal background, deep market knowledge, and the core values that guide her work: honesty, integrity, patience, consistent follow-up, and a genuine passion for helping people navigate the real estate process with confidence.

### **Learn More about Marcie Gingle:**

Through her Best Agent's profile, <https://bestagents.us/profile?agent=2125317> or through Gingle-Lerman Realty Group, <https://www.raveis.com/agent/ginglelermanrealtygroup/team/17576>

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Source : Marcie Gingle

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