

Luminous unveils the 2026 evolution of its Authorized Car Care Dealer Program

Introducing a more selective, performance-driven dealer framework built for long-term alignment and market leadership.



New York City, New York Mar 4, 2026 ([IssueWire.com](https://www.issuewire.com)) - As global customer expectations rise and the automotive care industry enters a new era of maturity, Luminous today announced the next evolution of its [2026 Authorized Car Care Dealer Program](#), representing a bold shift toward enhanced standards, deeper alignment, and stronger market representation.

This new phase is not focused on adding more dealers only. Instead, it emphasizes building a refined, high-performing network of partners who embody the Luminous brand at every level, from service quality to brand representation

“Authorization in 2026 is no longer just a qualification; it’s a commitment,” said W. Mari, International Sales Director at Luminous. “We’re selecting partners who understand that being part of Luminous is not simply about carrying products; it’s about representing a premium standard with consistency and integrity.”

A program that builds strength, not just scale

The new Authorized Dealer Program introduces a more structured, performance-driven framework centered on:

- Higher service and application standards
- Advanced training and certification pathways
- Clear and consistent brand representation guidelines
- Closer, long-term partnership models
- Market-specific dealer selection

This evolution ensures that every Authorized car care Dealer is not only qualified but a benchmark in their local market, delivering light-perfect results and upholding the Luminous promise.

“The next phase of Luminous isn’t about growing faster, it’s about growing stronger, together,” added Mari. “We want partners who aim higher, who want to enhance their market status, and who are ready for a program that rewards excellence.”

Why this matters for potential partners

The enhanced structure of the 2026 program offers significant advantages for businesses looking to differentiate themselves, move upmarket, and build long-term credibility:

- **Stronger brand positioning**

Authorized Dealers gain direct alignment with a premium American brand known for innovation, research, and quality, helping them stand out in increasingly competitive markets.

- **Higher trust and customer confidence**

With enhanced service standards and certified training pathways, partners can deliver superior results that customers immediately recognize and trust.

- **Exclusive access to support and expertise**

Dealers receive clearer guidelines, priority support, and structured development, helping them achieve operational excellence and accelerate growth.

- **Recognition, not just presence**

The refined selection framework ensures Authorized Dealers are strategically chosen for their markets,

enhancing their reputation and competitive edge.

- **A partnership built for longevity**

This phase prioritizes long-term alignment to create stability, clarity, and a consistent roadmap for growth alongside Luminous.

Why Luminous Is Making This Leap

Since its founding in 2014, Luminous has become a symbol of American dedication to automotive care. From advanced [detailing products](#) to high-performance [paint protection films](#), window films, and specialized detailing accessories, Luminous products are engineered to enhance and preserve the beauty of every vehicle.

With unwavering confidence in its formulations and a commitment to world-class customer experience, Luminous is evolving its dealer ecosystem to ensure that every customer, anywhere in the world, encounters the same premium standard.

About Luminous Premium Car Care

Luminous is a global [car care supplier](#) specializing in automotive detailing and protection solutions, delivering high-performance products tailored for professionals, businesses, and enthusiasts. Driven by in-depth research, technical expertise, and an uncompromising commitment to quality, Luminous consistently raises industry standards in performance, durability, and value across the automotive care market.

As part of its mission to enhance service excellence worldwide, Luminous provides [free detailing product samples](#) to its Authorized Dealer partners and qualifying applicants, ensuring every partner can experience the brand's premium formulations firsthand and deliver superior results to their customers.

Join the 2026 Authorized Dealer Program

Become part of a stronger, more aligned, and future-ready network. Car care businesses ready to enhance their brand, strengthen their credibility, and join a new generation of premium car care leaders are invited to apply for the 2026 Luminous Authorized Dealer Program. For more details on the partnership programs and how to become a partner, please visit the Luminous website at www.luminous-me.com or contact them at info@luminous-me.com.

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