

Lucknow's Premier Design Coaching Institute

Decode Institute of Design Achieves Near-Perfect NIFT 2026 Selection Rate, Cementing Its Position as Lucknow's Premier Design Coaching Institute



Lucknow, Uttar Pradesh Mar 23, 2026 ([IssueWire.com](https://www.issuewire.com)) - Decode Institute of Design Achieves Near-Perfect NIFT 2026 Selection Rate, Cementing Its Position as Lucknow's Premier Design Coaching Institute

Almost every student from Decode Institute who appeared in the NIFT 2026 First Round Entrance Exam has been successfully selected — a landmark achievement that underscores the institute's unmatched faculty, curriculum, and student-first approach.

In a remarkable display of academic excellence, **Decode Institute of Design**, Lucknow's leading coaching institute for design entrance examinations, has announced near-perfect results in the **NIFT 2026 First Round**. Almost all students enrolled at the institute who appeared in the National Institute of Fashion Technology (NIFT) entrance examination have cleared the first round — a feat that has rarely been achieved by any design coaching institute in Uttar Pradesh.

The National Institute of Fashion Technology entrance exam, commonly known as the **NIFT CAT (Creative Ability Test)**, is one of India's most competitive design entrance examinations, attracting hundreds of thousands of applicants each year for a limited number of seats across NIFT's prestigious campuses in Delhi, Mumbai, Bengaluru, Chennai, Kolkata and other cities. Clearing even the first round is considered a significant accomplishment.

~100%NIFT 2026 First Round Selection95%+Overall Success Rate1000+Students Trained6+Years of ExcellenceA Curriculum Built for Results

Founded with a vision to bring world-class design education coaching to Lucknow, **Decode Institute of Design** has consistently delivered outstanding results across multiple design entrance examinations including **NIFT, NID (National Institute of Design), UCEED (Undergraduate Common Entrance Examination for Design), NATA (National Aptitude Test in Architecture)**, and CEED. The institute, located in the heart of Hazratganj, Lucknow, offers both online and offline coaching programs tailored to the specific demands of each examination.

The institute's NIFT preparation program is specifically structured to address all three components of the entrance exam — the Creative Ability Test (CAT), the General Ability Test (GAT), and the highly specialised **Situation Test**, which requires students to construct three-dimensional models using given materials within a time limit. It is this comprehensive, exam-specific approach that industry experts believe sets Decode apart from generic coaching institutions.

"Most coaching institutes prepare students only for the written examination. At Decode, we invest equal energy in Situation Test training, portfolio development and interview preparation — because that is where competitive exams are won or lost."

Faculty From India's Top Design Institutions

A key differentiator for Decode Institute of Design is the calibre of its faculty. The institute has assembled an exceptional team of educators with credentials from India's most prestigious design and art institutions. The faculty includes professionals trained at **NID Ahmedabad** — India's top design school — as well as educators with backgrounds from **IIT IDC (Industrial Design Centre, IIT Bombay)** and **Sir J.J. College of Art, Mumbai**, one of India's oldest and most respected art institutions.

This faculty strength means that students at Decode Institute receive guidance not just from professional educators, but from practitioners who have themselves navigated and succeeded in the design entrance ecosystem — giving them unparalleled insight into what examiners look for, what portfolios stand out, and how to excel under competitive examination conditions.

"Our students do not just prepare for an exam — they develop into designers. We focus on building genuine creative thinking, strong visual communication skills and a deep understanding of design principles. The results speak for themselves."— Saurabh Bhushan Rai, Founder, Decode Institute of Design
Comprehensive Coaching for All Major Design Entrance Exams

Beyond NIFT, Decode Institute of Design offers specialised coaching programs for the full spectrum of design entrance examinations in India. The **NID coaching program** covers DAT (Design Aptitude Test) Prelims, Mains, and the Studio Test — a hands-on evaluation round unique to NID admissions. The **UCEED coaching program**, conducted by IIT IDC trained faculty, prepares students for the rigorous IIT design entrance examination that opens doors to undergraduate design programs at IIT

Bombay, IIT Delhi, IIT Guwahati and other premier IITs.

The institute also offers a dedicated **Portfolio Development program** for students seeking admission to design colleges across India, a **Situation Test Training module** for NIFT aspirants, and a **NID Studio Test Preparation** course. All programs are available in both offline classroom mode at the Hazratganj centre as well as through online batches — making Decode's expert coaching accessible to students across Uttar Pradesh and beyond.

Growing Demand for Design Education in Uttar Pradesh

The success of Decode Institute comes at a time when interest in design careers among students in Uttar Pradesh — and across India — is at an all-time high. Design as a profession has witnessed explosive growth in India over the past decade, driven by the expansion of India's fashion, technology, architecture, gaming, film and product industries. Top design colleges such as NIFT, NID, and IIT design programs are increasingly sought after by Class 12 students who recognise that a formal design education opens doors to high-paying, creative careers in both India and internationally.

Lucknow, as one of India's fastest-growing cities and the capital of India's most populous state, is at the centre of this trend. Decode Institute of Design has positioned itself as the go-to destination for design-aspirant students in Lucknow, Uttar Pradesh and neighbouring regions, offering a level of coaching previously available only in metropolitan cities like Delhi, Mumbai and Ahmedabad.

About Decode Institute of Design

Decode Institute of Design is Lucknow's premier coaching institute for design entrance examinations, located at 3rd Floor, Chitrahar Building, Naval Kishore Road, Hazratganj, Lucknow — 226001. Established over six years ago, the institute has trained over 1,000 students with a success rate exceeding 95% across NIFT, NID, UCEED and NATA examinations. Decode offers both online and offline coaching with expert faculty from NID Ahmedabad, IIT IDC and Sir J.J. College of Art.

NIFT Coaching Lucknow
NID Coaching Lucknow
UCEED Coaching Lucknow
Design Institute Lucknow
NIFT 2026 Results
Design Entrance Coaching UP
Hazratganj Coaching
NATA Coaching Lucknow
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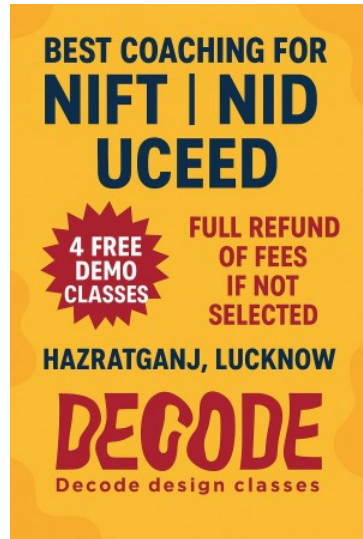
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