

Loievu Launches AI-Powered Live Dropshipping Platform to Enhance Global E-Commerce Efficiency

A San Francisco-based platform combining AI-driven live streaming and intelligent supply chain automation, serving over one million users worldwide.

San Francisco, California Mar 26, 2026 ([IssueWire.com](https://www.IssueWire.com)) - Loievu, a global e-commerce infrastructure platform headquartered in San Francisco, has officially launched its **AI-powered live dropshipping platform (loievu.com)**, marking a significant milestone in its evolution toward intelligent and scalable commerce systems for global sellers.

Founded five years ago, Loievu initially focused on building a robust **dropshipping infrastructure**, enabling businesses to operate without inventory pressure, high upfront investment, or complex logistics processes. Over time, the platform has grown its user base to over one **million users worldwide**, establishing itself as a mature and trusted player within the global dropshipping ecosystem.

In 2025, Loievu expanded its capabilities by **introducing AI-powered live commerce**, representing a strategic shift from infrastructure support to intelligent automation and real-time commerce enablement.

Loievu's AI technology is designed not to replace human involvement, but to **automate repetitive and high-frequency tasks** such as product presentation and basic conversion processes. Meanwhile, its integrated dropshipping system continues to manage inventory sourcing, order fulfillment, and logistics. This combination allows businesses to focus on strategic decision-making, channel management, and long-term growth without the operational burden traditionally associated with e-commerce.

A spokesperson for Loievu stated, "We are not focused on short-term performance. Our priority has always been system stability, cash flow security, and scalability. The introduction of AI-powered live commerce is a natural progression of our infrastructure — not a trend we are chasing, but a capability we are building with long-term vision."

Unlike traditional e-commerce models that rely heavily on manual operations and individual performance, Loievu emphasizes system-level reliability and consistency. By reducing dependency on manual processes through AI automation and minimizing inventory risks via dropshipping, the platform enables a more sustainable and globally adaptable business model.

This development also reflects Loievu's broader positioning as a **B2B e-commerce infrastructure provider** rather than a direct seller. The company focuses on reducing operational complexity and risk for participants, enabling businesses to scale across regions and markets with greater control and predictability.

As global commerce continues to evolve toward automation and cross-border operations, Loievu remains committed to its core mission: **building durable and scalable e-commerce systems designed for long-term growth.**

Media Contact

Loievu Media Relations

*****@loievu.com

San Francisco, CA, United States

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