

## Local REALTOR® Lisa Olson Delivers Exceptional Service in Connecticut's Real Estate Market

Dedicated Service and Proven Results from a Top Producer at Berkshire Hathaway HomeServices New England Properties



**Southington, Connecticut Mar 11, 2026 ([Issuewire.com](http://Issuewire.com))** - Lisa Olson, a dedicated REALTOR® with Berkshire Hathaway HomeServices New England Properties, has been making waves in the Connecticut real estate market since 2017. Based in Southington, Lisa specializes in residential real estate, including single-family homes, condominiums, short sales, and foreclosures. Her commitment to

clients and exceptional results has established her as a valuable resource for buyers and sellers alike.

As a licensed professional in Connecticut, Lisa is recognized for her strong negotiation skills and strategic approach to navigating the complexities of real estate transactions. With her focus on protecting her clients' interests from the initial consultation through contract execution and closing, she ensures that each transaction is handled with the utmost care and professionalism.

Ranked among the top 6% of producers within her company, Lisa Olson is celebrated for her results-driven service and thoughtful guidance throughout every step of the buying and selling process. She employs data-informed pricing strategies and impactful marketing techniques that enable her to position homes competitively in today's market. Sellers appreciate her ability to maximize property visibility and attract qualified buyers, while buyers benefit from her clear communication and insightful market analysis—essential components when making one of life's most significant financial decisions.

“At the core of my business philosophy are integrity, heart, and honesty,” says Lisa. “These principles guide every interaction with my clients, ensuring they have a smooth and informed experience. I want them to feel confident in their decisions, grounded in facts and financial realities.”

Lisa's commitment to serving her clients extends to members of the senior community, where she provides thoughtful guidance tailored to their unique needs. Her patience and care during transitions to the next chapter of homeownership highlight her dedication to ensuring that all clients receive the support they deserve.

Her focus areas include East Haddam, Southington, Meriden, Bristol, Burlington, Cheshire, Farmington, Marion, Middlefield, Middletown, Milldale, Naugatuck, New Britain, Newington, Plainville, Plantsville, Portland, Rockfall, Terryville, Wallingford, West Hartford, and Wolcott. This extensive geographic coverage allows Lisa to serve a diverse clientele and adapt to the unique demands of various communities in Connecticut.

When asked about the secret to her success, Lisa attributes it to her passion for helping clients and her unwavering commitment to providing personalized, white-glove service. “I aim to put my clients' needs first,” she explains. “My expertise in pricing strategies, strong negotiation skills, deep market knowledge, and my sense of humor all contribute to building lasting relationships that often turn clients into lifelong friends.”

Learn More about Lisa Olson:

Through her Best Agent's profile, <https://bestagents.us/profile?agent=2125318> or through her website, <https://lisaolson.bhhsneproperties.com/>

### About Best Agents

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Source : Lisa Olson

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