

Lana Kopsala, Recognized by BestAgents.us as a 2026 Top Agent

Lana Kopsala: A Trusted REALTOR® Making Real Estate Dreams a Reality in Massachusetts



Leominster, Massachusetts Mar 9, 2026 ([Issuewire.com](https://www.Issuewire.com)) - Coldwell Banker Realty is proud to announce that Lana Kopsala, a distinguished REALTOR® with over two decades of experience, continues to set the standard for excellence in the real estate industry. With a remarkable track record of

closing 68 homes and generating over \$31.9 million in sales volume in 2025 alone, Lana has solidified her position among the Top 1% of Coldwell Banker agents worldwide. Her commitment to client satisfaction, market expertise, and integrity ensures that every transaction is not just a business deal but a meaningful relationship built on trust and understanding.

Lana has dedicated her career to serving clients throughout Massachusetts since 2002. Her extensive experience encompasses single-family homes, condominiums, multifamily properties, new construction, relocation, luxury residences, and commercial and investment real estate. This diverse skill set allows her to provide tailored, strategic guidance that aligns with each client's unique goals.

Before entering the real estate market, Lana worked as a paralegal specializing in real estate law. This legal background has provided her with invaluable knowledge in contracts, title preparation, loan closings, and complex negotiations, giving her clients an added layer of confidence in their transactions.

For sellers, Lana offers a comprehensive, multi-channel, algorithm-driven marketing strategy aimed at maximizing home visibility and attracting qualified buyers. Her extensive personal and professional network opens doors to exclusive listing opportunities, enabling her to match properties with the perfect buyers. For buyers, Lana begins with a thorough consultation to understand their objectives, guiding them through the process with clarity and confidence. She maintains open communication with all parties involved, including lenders and attorneys, to ensure a seamless transaction experience.

"My mission is simple: to make buying or selling your home an enjoyable, stress-free experience," explains Lana. "Whether you're selling your current home, purchasing your first home, upgrading to your dream property, or building your investment portfolio, I'm committed to providing personalized attention and expert guidance every step of the way. I believe in building relationships, not just closing deals, and I strive to be your Realtor® for life."

Lana's commitment to professional development is unwavering. She continually invests in her education and has earned several prestigious designations, including Accredited Buyer's Representative (ABR), Certified Negotiation Specialist (CNS), Certified Relocation Residential Specialist (CRRS), Certified Residential Specialist (CRS), Luxury Property Specialist (LPS), Residential Construction Certified (RCC), Global Luxury Certification, New Homes Certification, and Commercial Specialist Certification. This ongoing education empowers her to better serve her clients and stay ahead in an ever-evolving market.

As a lifelong Massachusetts resident deeply rooted in Central Massachusetts, Lana combines local insight with Coldwell Banker's extensive global reach. She is an active member of the National and North Central Massachusetts Association of REALTORS® and serves on the Professional Standards Committee, which reinforces her commitment to ethical excellence in real estate.

In addition to her real estate practice, Lana is passionate about educating first-time homebuyers. She teaches educational programs to help clients understand the process, avoid common pitfalls, and feel empowered in their decisions. "Informed clients make the best decisions," she emphasizes, underscoring her dedication to sharing knowledge and resources.

Lana also hosts the engaging podcast, "Real Estate Tips with Mark & Lana," where she discusses everything real estate, highlights local businesses, and fosters community connections. Her episodes are available on Spotify, YouTube, or wherever you get your podcasts, providing valuable insights and showcasing the vibrant lifestyle her region has to offer.

Outside of real estate, Lana enjoys the recreational opportunities that Central Massachusetts provides—from skiing, hiking, and biking to boating and swimming in the nearby parks along the New Hampshire border. She takes pride in helping clients find homes that allow them to fully enjoy everything the community has to offer.

If you're ready to buy, sell, or explore your options in real estate, Lana Kopsala is here to help. Serving clients throughout Massachusetts and ready to connect you with trusted resources for out-of-state moves, Lana believes that real estate is more than just transactions; it's about building lasting relationships. When you choose to work with her, you gain a dedicated partner invested in your success—today and in the future.

Learn More about Lana Kopsala:

Through her Best Agent's profile, <https://bestagents.us/profile?agent=2125311>, through her profile on Coldwell Banker Realty, https://www.coldwellbankerhomes.com/ma/leominster/agent/lana-kopsala/aid_12671/, or through her website, <https://lanasellshomes.com/>

About Best Agents

Best Agents recognizes the top real estate professionals across the nation to help buyers, sellers, and investors match with the most qualified agents in their area. Best Agent's comprehensive database of real estate professionals features agents by local expertise, verified licenses, transaction history, and specializations to make sure that consumers are provided with the highest level of knowledge, seamless end-to-end service, and transparency in the buying and selling process.

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Source : Lana Kopsala

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