

# Lafarge Africa Unveils Innovative Eco-Friendly Cement to Drive Sustainable Construction in Nigeria

Lagos, Nigeria Mar 19, 2026 ([IssueWire.com](https://www.IssueWire.com)) - Lafarge Africa Unveils Innovative Eco-Friendly Cement to Drive Sustainable Construction in Nigeria

Lafarge Africa, a leading building solutions company, today announced the launch of its newest product, **EcoBuild Cement**, a high-performance and environmentally sustainable cement designed to meet the evolving needs of modern construction in Nigeria.

The newly introduced EcoBuild Cement is engineered to significantly reduce carbon emissions while maintaining superior strength and durability. This innovation aligns with Lafarge Africa's commitment to sustainable development and its vision of building greener cities across the country.

Speaking at the product launch, the company's CEO stated:

**"At Lafarge Africa, innovation and sustainability remain at the core of our operations. The introduction of EcoBuild Cement represents a major milestone in our journey to provide environmentally responsible building solutions without compromising quality."**

EcoBuild Cement is specially formulated for a wide range of applications, including residential, commercial, and infrastructure projects. Its enhanced bonding properties, faster setting time, and improved workability make it ideal for engineers, builders, and contractors seeking efficiency and reliability.

The launch comes at a critical time as Nigeria continues to experience rapid urbanization and increased demand for durable and sustainable construction materials. With EcoBuild Cement, Lafarge Africa aims to empower builders with a product that not only meets industry standards but also contributes to environmental preservation.

In addition to its environmental benefits, the product is expected to create new opportunities across the construction value chain, supporting job creation and economic growth.

EcoBuild Cement is now available nationwide through Lafarge Africa's distribution network.

## About Lafarge Africa

Lafarge Africa Plc is a leading Sub-Saharan Africa building solutions company and a member of the global LafargeHolcim Group. The company specializes in the production of cement, aggregates, and ready-mix concrete, with a strong commitment to sustainability and innovation.

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