

## KevinParsells.com Launches “NEXT LEVEL” Platform — Redefining What It Means to Be a Top 1% in Mortgage & Real Estate

Stop reacting to the market — start leading it with strategy, partnerships, and insight.



Summerville, South Carolina Mar 24, 2026 ([Issuewire.com](https://www.issuewire.com)) - KevinParsells.com Launches “NEXT LEVEL” Platform—Redefining What It Means to Be a Top 1% Mortgage & Real Estate Professional

KevinParsells.com officially announces the launch of its **NEXT LEVEL Platform**, a performance-driven ecosystem designed to transform how mortgage originators and real estate professionals operate, compete, and win in today’s evolving market.

At the core of the platform is a powerful shift in mindset—one that separates average performers from elite advisors.

### **The Industry Divide: Transactional vs. Advisory**

For years, the mortgage and real estate industries have been dominated by **transactional originators** — professionals whose success is tied to market conditions they don't control.

- Waiting on purchase contracts
- Hoping for rate drops
- Reacting instead of leading
- Value tied to timing

### **That model is broken.**

The NEXT LEVEL Platform introduces a new standard:

### **The Advisory Originator**

The professionals who are winning in today's market have evolved.

They are:

- The **first call** for CPAs, financial advisors, and top-tier real estate agents
- Positioned as **strategic partners**, not rate providers
- Driving conversations around **wealth, structure, and long-term planning**
- Creating opportunities — not waiting for them

### **Their value is tied to insight — not interest rates.**

### **A Platform Built for Top 1% Growth**

The NEXT LEVEL Platform delivers a proven framework for those ready to separate from the pack, including

- Strategic partnership development with elite referral sources
- Business Development System (BDS) integration
- Scalable growth models used by top-performing teams
- Market positioning strategies that command authority and trust

- Systems designed to create consistent, predictable deal flow

This is not theory—it's execution at the highest level.

### **Who This Is For**

- Mortgage professionals ready to break out of transactional cycles
- Real estate agents aiming to operate at a top 1% level
- Growth-minded leaders who want control over their business—not dependency on the market

### **Join the Movement**

KevinParsells.com is now inviting ambitious professionals to experience the platform firsthand.

???? **Register for the next LIVE webinar:**

???? [calendly.com/Kevinparsells](https://calendly.com/Kevinparsells)

???? **Learn more:**

???? [KevinParsells.com](https://KevinParsells.com)

### **About Kevin Parsells**

Kevin Parsells is a nationally recognized growth strategist and leader in the mortgage and real estate industry, known for building scalable systems, developing top-producing professionals, and redefining how elite performers create success in any market environment.

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Next Level Platform

“Keep Grinding — There’s No Perfect Timing.”

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