

## Kevin W. Parsells Joins Cornerstone First Mortgage as Director of Strategic Growth

Cornerstone First Mortgage is pleased to announce that Kevin W. Parsells has joined the organization as Director of Strategic Growth, where he will lead national leadership development, and long-term strategic growth.



**Charleston, South Carolina Mar 23, 2026** ([IssueWire.com](https://www.IssueWire.com)) - Cornerstone First Mortgage is pleased to announce that Kevin W. Parsells has joined the organization as Director of Strategic Growth, where he will lead national initiatives focused on production expansion, leadership development, and long-term strategic growth.

With nearly three decades of experience in mortgage banking, Parsells brings a proven track record of helping mortgage and real estate professionals scale their businesses, strengthen referral networks, and build sustainable, wealth-creating enterprises. His career has been defined by a people-first leadership philosophy combined with data-driven growth strategies that deliver measurable results.

In his new role, Parsells will work closely with executive leadership, branch leaders, and top producers to further enhance Cornerstone First Mortgage's already industry-leading platform. His focus will include expanding national production, empowering leadership teams, and reinforcing a culture centered on transparency, opportunity, and operational excellence.

"This role gives me the ability to help exceptional professionals reach the next level while contributing to the continued growth of an organization that is already setting the standard for profitability, performance, and culture," said Parsells. "Cornerstone First Mortgage is uniquely positioned to empower its people and redefine what's possible in mortgage banking nationwide."

Cornerstone First Mortgage continues to experience significant growth and remains committed to investing in its people, technology, and infrastructure. The addition of Parsells underscores the company's mission to provide best-in-class opportunities for mortgage professionals while delivering exceptional value to clients and communities across the country.

Parsells expressed gratitude for the opportunity and enthusiasm for the road ahead, noting that the alignment between his leadership vision and Cornerstone First Mortgage's platform made the decision a natural fit.



## **Media Contact**

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