

Jalpi Launches Inbox A Smart Email Alias Platform to Help Businesses Cut Email Infrastructure Costs by Up to 87%

New email management software enables companies to replace hundreds of unused mailboxes with intelligent alias infrastructure, delivering significant savings without compromising security or control.



Austin, Texas Apr 6, 2026 ([Issuewire.com](https://www.issuewire.com)) - Businesses worldwide are overspending on email infrastructure, often paying for hundreds of unused mailboxes. [Inbox](#), a next-generation email cost reduction software, is transforming how companies manage email by helping them reduce costs by up to 70% using intelligent email alias management, without sacrificing security, privacy, or control.

The Hidden Cost of Business Email

Most companies rely on traditional platforms like [Google Workspace](#) or [Microsoft 365](#), where each employee requires a dedicated mailbox. While effective in theory, this model creates significant inefficiencies in practice. Studies show that only 20–30% of employees actively use email daily, yet companies continue paying for full mailbox subscriptions for every employee, leading to unnecessary monthly expenses.

For example, a company with 500 employees paying \$14 per mailbox per month spends approximately \$7,000 monthly. However, only a fraction of these accounts are actively used for communication.

A Smarter Alternative: [Email Alias Infrastructure](#)

Inbox introduces a smarter approach by enabling businesses to use email aliases at scale. As an advanced alias email management platform, it allows companies to operate with a smaller number of core accounts while assigning multiple email identities to employees and departments. This enables professional communication channels such as support@, sales@, or employee-specific emails without the overhead of managing separate inboxes.

Solving the Alias Problem: Traditional Platforms Ignore

While Gmail and Outlook support aliases, they were never designed for team-based alias management. This results in several critical challenges, including mixed inboxes where all emails are combined, a lack of employee privacy, shared login credentials that increase security risks, and no clear ownership or accountability over conversations. Inbox eliminates these issues entirely through a structured and secure alias management framework.

Introducing Inbox: Built for Modern Teams

Inbox is a powerful email management platform that integrates with Gmail, Outlook, and IMAP systems. It transforms traditional alias setups into structured, secure, and scalable communication environments. The platform offers separate inbox views for every alias, role-based access control, no password sharing, and centralized team management — all designed to give growing organizations complete control over their email infrastructure.

"With Inbox, we wanted to solve a problem every growing company faces — paying for infrastructure they don't fully use. Our goal was to build a smarter, more efficient email system that scales with teams while keeping costs under control," said Nishant Meghnathi, Founder of Inbox.

Real Cost Savings

The financial impact is significant. A traditional setup with 50 mailboxes costs approximately \$700 per month, or \$8,400 per year. With Inbox, the same organization can operate on two core mailboxes plus [alias management](#) at just \$86.40 per month — saving nearly \$7,363.80 per year, a reduction of over 87%.

Built for Scale

Inbox is designed for companies with 50 or more employees, high email volumes, and shared inbox environments. With 99% uptime and 24/7 support, it helps organizations streamline communication and reduce operational costs as they grow.

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