

## iTech – East India’s Largest Apple Authorised Reseller

**kolkata, West bengal May 8, 2026 ([IssueWire.com](https://www.IssueWire.com))** - Since its inception, iTech has emerged as a trusted name in premium technology retail, consistently delivering world-class Apple experiences to customers across Eastern India. Recognized as East India’s Largest Apple Authorised Reseller, iTech has built a strong presence with 33 retail stores, offering cutting-edge products backed by authenticity, quality, and service excellence.

As an official Apple Authorised Reseller, iTech provides the complete range of Apple products, including iPhone, Mac, iPad, Apple Watch, AirPods, and a wide selection of accessories. Every product sold through iTech stores is guaranteed to be genuine, supported by official warranties and handled by trained experts who ensure a seamless buying and after-sales experience.

With a focus on customer-centric innovation, iTech stores are designed to deliver an immersive and engaging retail environment. Customers benefit from personalized consultations, live product demonstrations, and reliable post-purchase support. The brand also offers exclusive festive deals, student offers, easy financing options, and exchange programs, making premium Apple technology more accessible to a wider audience.

Driven by a vision to continuously enhance customer engagement, iTech has taken a significant step towards digital transformation by strengthening its communication channels. The brand is adopting advanced platforms such as the WhatsApp Business API to provide faster, more secure, and personalized interactions with customers. This initiative ensures real-time assistance, order updates, service support, and promotional communication — all through a trusted and widely used platform.

**“At iTech, our vision has always been to bring the best of Apple closer to our customers while maintaining the highest standards of trust and service. Our continuous efforts to innovate and enhance customer communication reflect our commitment to delivering a seamless and modern retail experience,”** said Udit Dokania, Director of iTech.

What sets iTech apart is its unwavering commitment to authenticity, transparency, and customer satisfaction. The company adheres to the highest standards in retail practices, ensuring that every customer interaction reflects professionalism and reliability. With a growing footprint and a strong reputation, iTech continues to set new benchmarks in the premium technology retail industry.

As the brand moves forward, iTech remains focused on expanding its reach, embracing digital innovation, and enhancing customer relationships through secure and verified communication channels. By integrating modern solutions like WhatsApp Business API, iTech is reinforcing its position as a forward-thinking and customer-first organization.

With a legacy of trust, innovation, and excellence, iTech continues to redefine the retail experience for Apple users across Eastern India, making it the preferred destination for premium technology products.

## Media Contact

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