

How OFFMARKET24 Is Reshaping Off-Market Real Estate Investment in Germany With AI-Powered Investor Matching

The US based PropTech platform now connects over 18,000 verified real estate investors with brokers, developers, and property owners in Germany through a proprietary matching engine built on 500,000+ qualified search profiles



Casper, Wyoming Mar 24, 2026 ([Issuewire.com](https://www.issuewire.com)) - As off-market real estate transactions continue to grow across Europe, one platform is quietly emerging as a central infrastructure layer for discrete property deals in Germany: OFFMARKET24.

The platform, accessible at www.off-market24.com, has built a verified investor network of more than 18,000 active real estate buyers, each with a detailed acquisition profile containing approximately 150 technical parameters. These parameters cover asset preferences including location, property type (residential, commercial, mixed use, land, new development), building condition, minimum and maximum deal size, target yield, and preferred transaction timeline.

What sets OFFMARKET24 apart from conventional real estate marketplaces and listing portals is its focus on the off-market segment, meaning properties that are marketed privately to qualified buyers rather than listed publicly. This approach is increasingly favored by sellers who require discretion, speed, or exclusivity, and by investors who want access to pre-vetted deal flow rather than competing on open platforms.

How the AI Matching Engine Works

At the core of OFFMARKET24 is a proprietary AI matching algorithm that was developed specifically for off-market real estate transactions. When a property is uploaded to the platform, the system analyzes its characteristics and cross-references them against more than 500,000 manually qualified search profiles in the database. Within seconds, the algorithm identifies which investors have acquisition criteria that align with the property, ranked by matching score.

The entire workflow from property upload to targeted investor outreach takes less than three minutes. According to platform data, the average email open rate for property offerings sent through OFFMARKET24 exceeds 51 percent. For context, typical email open rates in the real estate industry range between 15 and 25 percent, making the platform's engagement metrics notably above average.

Why Off-Market Real Estate in Germany Is Attracting International Attention

Germany is Europe's largest real estate market by transaction volume and one of the most regulated. For international investors, particularly those based in the United States, the Middle East, and Asia, gaining access to quality deal flow in the German market has traditionally required deep local broker relationships and extensive networks.

OFFMARKET24 offers a technology driven alternative. International investors can register on the platform, define their acquisition criteria with granular precision, and receive matched property offerings directly. This removes much of the friction that has historically made cross-border real estate investment in Germany time consuming and relationship dependent.

The platform is already being used by institutional investors, family offices, private equity firms, and high net worth individuals who are actively acquiring residential and commercial real estate assets across German metropolitan areas and secondary cities.

Strategic Partnerships and Market Traction

OFFMARKET24's growing adoption is reflected in its partnerships. HausHirsch, one of Germany's leading digitally driven real estate brokerages with over 150 sales partners, 50+ locations, and a combined on and off-market portfolio exceeding €10 billion, uses OFFMARKET24 as its exclusive distribution channel for off-market transactions.

The platform does not require commission sharing, which has made it particularly attractive to independent brokers and boutique firms looking to expand their buyer reach without giving up revenue.

Platform Overview and Key Metrics (March 2026):

- 18,000+ verified real estate investors with active acquisition profiles
- 500,000+ manually qualified search profiles
- 150 technical parameters per investor profile
- 51%+ average email open rate
- Property upload to investor matching in under 3 minutes
- No commission sharing with the platform
- Focus on off-market real estate transactions in Germany

Who Uses OFFMARKET24?

The platform serves a broad range of real estate professionals and investors:

Sellers: Real estate brokers, property owners, project developers, and asset managers who want to reach qualified buyers without public listings.

Buyers: Verified investors including institutional funds, family offices, private equity, high net worth individuals, and international real estate buyers seeking exposure to the German property market.

About OFFMARKET24

OFFMARKET24 is a PropTech company that operates one of the leading qualified off-market real estate investor databases in Germany. The platform connects sellers with verified buyers using proprietary AI matching technology across 500,000+ search profiles and 18,000+ active investors. OFFMARKET24 is a product of OM24GROUP LLC, headquartered at 5830 E 2nd St, Ste 7000 #26782, Casper, Wyoming 82609, USA.

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