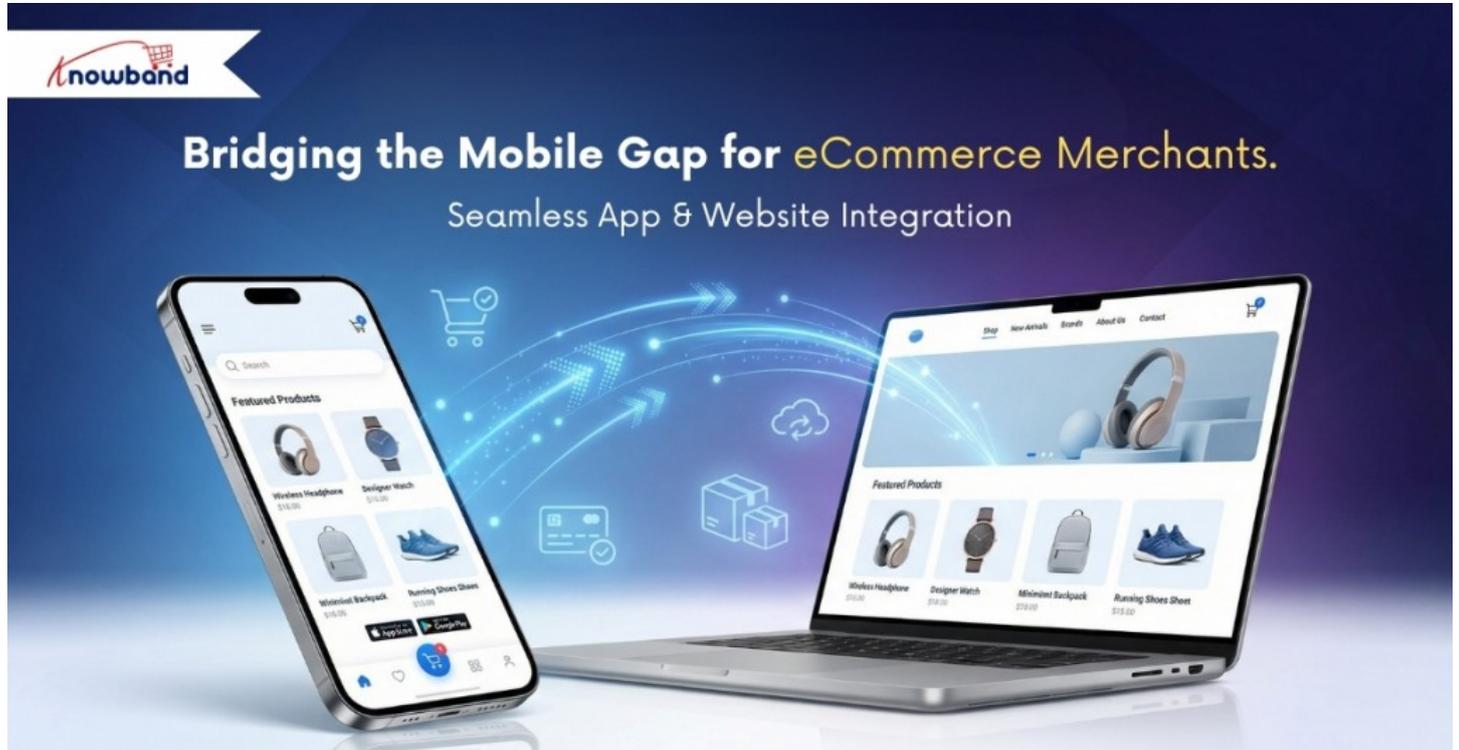


How Knowband's eCommerce Mobile App Builder Is Bridging the Mobile Gap for Merchants

Knowband introduces AI-powered features and seamless app synchronization to help merchants boost mobile engagement and conversions without coding



Noida, Uttar Pradesh Mar 31, 2026 ([Issuewire.com](https://www.issuewire.com)) - Knowband, a global eCommerce solutions provider trusted by over 50,000 merchants, is drawing renewed attention to its Mobile App Builder. The solution is available for PrestaShop, OpenCart, WooCommerce, and Magento. The [PrestaShop Mobile App](#) has already helped thousands of store owners move beyond mobile-responsive websites and into dedicated Android and iOS shopping applications. Now, with two significant additions on the horizon, the solution is set to cover even more ground for merchants who want a complete mobile commerce experience.

According to Criteo, 54% of all mobile transactions globally happen inside apps, not mobile browsers. For PrestaShop merchants still depending on a website alone, that is not a minor gap, but a structural one.

Next Gen AI Integration Changes What the App Can Do

Knowband is currently preparing to release two major integrations for the PrestaShop Mobile App Builder.

The first is an AI Chatbot, powered by models including ChatGPT, DeepSeek, Gemini, and Claude. Once live, customers will be able to ask product questions, check order status, compare items, and get real-time support directly inside the app, without being redirected elsewhere. The chatbot fetches live store data, responds in the store's active languages and currencies. Furthermore, the AI Assistant will

also give store owners full control over which AI engine they use and how the interface looks.

The second is a Product Video integration, bringing structured video management into the mobile app for the first time. With this, merchants will be able to place product videos, promotional clips, and AI-generated content. They can add videos across home screens and product pages, using carousel, floating, or inline product video widgets. Video generation through ChatGPT and Gemini models will also be supported. Thus, merchants can produce content without depending on outside production resources.

Both features are expected to go live soon and will be available directly through the existing admin panel.

Getting an eCommerce Mobile App Live in Days Without Coding

The process that takes a PrestaShop and OpenCart store to a live mobile app is simple. Store owners install the plugin, fill out a prerequisites form with their app specifications, and receive ready-to-publish Android APK and iOS IPA files within one to two working days. Therefore, there is no development team involved on the merchant's side.

Moreover, everything the store already has, products, categories, payment methods, shipping options, and active coupons, is updated in the mobile app automatically. When something changes on the website, the [OpenCart Android and iOS App Maker](#) reflects that immediately. EddieSale, an online electronics store, went through this exact process without a single developer on their team. The result was a fully branded app, complete with video banners and real-time sync, live within days.

Additionally, the OpenCart Android and iOS Mobile App Maker is compatible with all PrestaShop versions.

Full Design Control for Store Administrators

Most mobile app solutions leave merchants with a fixed template. The PrestaShop Android and iOS Mobile App Creator Addon takes a different approach. Through a drag-and-drop backend, store admins can place and rearrange banners, countdown timers, product grids, and more exactly as they want them. Layouts can be saved and switched at any time, so a merchant running a weekend flash sale can have a campaign-specific home screen live in minutes and revert just as quickly when it ends.

The OpenCart Mobile App supports multiple languages and currencies as well, making the plugin a practical fit for stores that serve buyers across different regions. Login options like Google, Facebook, OTP, and fingerprint authentication are all available without any additional configuration.

Push Notifications Driving Higher Engagement

According to Pushwoosh, push notifications on Android achieve an average click-through rate of 4.6%, and 3.4% on iOS. Email marketing averages around 1%. That difference makes the [PrestaShop Mobile App Creator](#)'s built-in notification system one of the more commercially important features the mobile app offers.

Automated alerts cover order confirmations, delivery updates, and abandoned cart recovery, each with timing intervals the admin configures independently. When a merchant wants to share a personalized custom message, like a restock alert, a flash sale, or a re-engagement campaign. They can write the

message with an image, set the redirect, and push it from the backend directly to their customers. Every notification sent gets logged with timing and interaction data, so decisions over time are grounded in actual performance rather than guesswork.

Seamless Connection and Real-Time Synchronization

The [OpenCart Mobile App Builder](#) does not work separately from the store; the plugin reads and fetches from the website directly. The mobile app fetches all the website data, such as payment gateways, shipping configurations, and product inventory, in real-time. Thus, this means there is no risk of pricing mismatches, stock errors, or duplicate management work.

Moreover, GDPR compliance is built into the settings and covers sign-up, login, checkout, and payment screens. A requirement for any store operating within European markets. Offline browsing is also supported. This means shoppers can still navigate previously loaded categories and products even when mobile data is unavailable, which matters in regions where connectivity is inconsistent.

Enhancing Customer Retention

Acquiring a customer through a mobile app is one part of the equation. Keeping them is another. The [PrestaShop Mobile App](#) includes a wishlist with which shoppers can save products for later visits. A re-order button inside My Account that helps to keep a previous purchase back in the cart with one tap. Also, a review section that can fetch website reviews directly into the mobile app. Thus, there is no manual work required to keep these in sync.

Speaking on the solution, M. Kumar, Co-Founder of Knowband, shared: "The gap between a mobile website and a dedicated shopping app is not small. It determines how long customers stay, how often they return, and how many purchases they complete. Thus, bridging that gap for merchants who do not have the budget or the team for custom development has been the driving idea behind the eCommerce Mobile App Builder from the start."

A Scalable Solution for Growing Businesses

Merchants can explore the solution before making any purchase decision. The PrestaShop Mobile App and OpenCart Mobile App are both available on the App Store and Google Play for a free demo.

Knowband develops eCommerce plugins and extensions for PrestaShop, OpenCart, WooCommerce, and Magento, with a consistent focus on solutions that solve real operational problems for independent and growing online businesses.



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Source : Knowband

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