

## Hansen Surfboards Unleashes Ultimate Men's Surf Collection: Billabong, Quiksilver, and More Heat Up Encinitas Waves

Hansen Surfboards Men's Surf Collection: Billabong, Quiksilver IN Encinitas Waves, Boardshorts, Knits, Wovens, Mens Pants, Denim, Mens Shirts, Mens Shorts, Mens Tank Tops, Headwear surf shop in Encinitas, San Diego, California mens Surf clothing



**San Diego, California Mar 14, 2026 (Issuewire.com)** - Hansen Surfboards, the iconic surf shop anchoring Encinitas' legendary surf culture in San Diego County, today announces the launch of its most expansive men's surf clothing lineup yet. Featuring premium threads from world-renowned brands Billabong, Quiksilver, Brixton, Volcom, and Seager Co., the collection spotlights Men's Boardshorts, Men's Knits & Wovens, Men's Pants & Denim, Men's Shirts, Men's Shorts, Men's Tank Tops, and Headwear – all engineered for the relentless Southern California lifestyle.

[Mens Boardshorts, Mens Knits & Wovens, Mens Pants & Denim, Mens Shirts, Mens Shorts, Mens Tank Tops, Headwear Hansen Surfboards surf shop in Encinitas, San diego, California mens Surf clothing from top brands billabong](#)

Nestled in the heart of Encinitas, Hansen Surfboards has been the go-to destination for surfers chasing perfect swells since its founding decades ago. With San Diego's pristine beaches like Swami's and Moonlight drawing pros and locals alike, the shop's new drop arrives just in time for spring sessions and endless summer vibes. "Surfing isn't just a sport here – it's our DNA," says Hansen Surfboards owner Mike Hansen. "We've curated this collection to blend performance, style, and durability, so guys can shred waves from dawn patrol to beach bonfires without missing a beat."

[Mens Boardshorts, Mens Knits & Wovens, Mens Pants & Denim, Mens Shirts, Mens Shorts, Mens Tank Tops, Headwear Hansen Surfboards surf shop in Encinitas, San diego, California mens Surf clothing from top brands quiksilver](#)

Leading the charge are Men's Boardshorts from Billabong and Quiksilver, built for the grind. Billabong's high-performance Reactor boardshorts boast 4-way stretch fabric, recycled polyester for eco-conscious riders, and a 21-inch outseam for full coverage during aggressive maneuvers. Quiksilver counters with their Amphibian Amphibious shorts, featuring ultra-quick-dry tech and welded seams that repel water like a pro's backhand snap. Priced from \$59.99 to \$89.99, these aren't your average trunks – they're battle-tested for San Diego's variable conditions, from foggy mornings at Cardiff Reef to sunny afternoons at Del Mar.

[Mens Boardshorts, Mens Knits & Wovens, Mens Pants & Denim, Mens Shirts, Mens Shorts, Mens Tank Tops, Headwear Hansen Surfboards surf shop in Encinitas, San diego, California mens Surf clothing from top brands brixton](#)

For those transitioning from water to streets, Men's Knits & Wovens and Men's Shirts deliver versatile layering. Brixton's soft cotton knits, like the Ryder Crew in faded earth tones, pair seamlessly with Volcom's woven button-ups adorned with subtle surf graphics. Quiksilver's flannel shirts add rugged edge, perfect for post-surf hangs at local spots like The Lazy Surfer. These pieces emphasize breathability and UPF 50+ protection, ensuring comfort under the relentless SoCal sun. "Our customers demand gear that moves with them – from board to bar," adds Hansen. Styles range from slim-fit tees at \$39.99 to premium wovens up to \$79.99.

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No surf wardrobe is complete without Men's Shorts and Men's Tank Tops, where Seager Co. shines with minimalist, California-cool designs. Seager's hybrid walk-short tanks in performance nylon wick moisture faster than a wipeout recovery, while Volcom's tank tops scream rebellion with bold prints inspired by Encinitas' skate-surf heritage. Billabong rounds it out with muscle tanks featuring recycled

fabrics and raw hems for that lived-in look. Ideal for gym sessions, beach volleyball, or casual cruises along Coast Highway 101, these staples start at \$29.99.

[Mens Boardshorts](#), [Mens Knits & Wovens](#), [Mens Pants & Denim](#), [Mens Shirts](#), [Mens Shorts](#), [Mens Tank Tops](#), [Headwear Hansen Surfboards surf shop in Encinitas, San diego, California mens Surf clothing from top brands seager co](#)

Elevating everyday edge, Men's Pants & Denim from the lineup cater to the surf-to-street surfer. Quiksilver's slim-stretch chinos and Volcom's faded denim jeans offer flex without sacrifice, reinforced for board bag abuse. Brixton's corduroys bring retro flair, nodding to Hansen's vintage roots. Denim selections include raw selvedge options from \$89.99, designed to age like a favorite quiver.

Topping it off, Headwear from across the brands seals the deal. Billabong truckers with snapbacks, Quiksilver beanies for cooler dawn patrols, Brixton fedoras for sunset style, Volcom snapbacks with embroidered patches, and Seager Co.'s unstructured caps – all under \$39.99. These aren't just accessories; they're badges of Encinitas pride, customizable with local wave motifs.

What sets Hansen Surfboards apart? Unmatched authenticity. As Encinitas' oldest surf shop, they've powered generations of shredders with gear from brands that define the culture. This collection emphasizes sustainability too – over 70% of fabrics are recycled or eco-derived, aligning with San Diego's clean-ocean ethos. Shop in-store at 940 N Vulcan Ave., Encinitas, CA 92024, or online at [hansensurf.com](http://hansensurf.com) with free local shipping on orders over \$100. In-person fittings come with expert advice from staff who've logged thousands of ocean hours.

Early adopters are raving. Local pro surfer Jake Miller, a Hansen regular, says, "Quiksilver's new boardshorts held up through a 6-foot low-tide pounder at Tabletops – no chafing, full mobility. Hansen nailed it again." Online pre-orders spiked 40% in the first 24 hours, with boardshorts and tanks leading sales.



Hansen Surfboards Inc

\*\*\*\*\*@hansensurf.com

1105 S Coast HWY, San diego county

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