

# **Goddess Vibes Express Wig Braids Unveils 2026 Handmade Human Hair Braids Collection for Stylish Black Women Salem MA**

Goddess Vibes Only: Express Wig Braids Unveils 2026 Handmade Human Hair Braids Collection for Stylish Black Women, Custom human hair braided wigs, Knotless braided wig, Bohemian braided wigs in Salem Boston Massachusetts MA



**Salem, Massachusetts Mar 23, 2026** ([IssueWire.com](https://www.issuewire.com)) - Express Wig Braids, the premier destination for premium hair extensions and protective styles, today announces the launch of its highly anticipated "Goddess Vibes Only" collection: 2026 Handmade Human Hair Braids. Designed exclusively for stylish Black women who demand luxury, versatility, and effortless goddess energy, this collection redefines braided hairstyles with ethically sourced, 100% human hair that's lightweight, tangle-free, and built to slay from boardroom to beach.

### [Custom human hair braided wigs in Salem Boston Massachusetts MA](#)

In a year where self-expression reigns supreme, Express Wig Braids taps into the rising demand for customizable, low-maintenance protective styles that celebrate natural beauty and cultural heritage. "Black women deserve hair that matches their vibe—fierce, flawless, and fiercely authentic," says founder and lead stylist Aisha Thompson. "Our 2026 collection isn't just braids; it's a crown for modern goddesses. Whether you're channeling ancient royalty or urban edge in Salem's vibrant scene, these braids deliver goddess vibes only."

Crafted by master artisans with over a decade of expertise, each braid in the "Goddess Vibes Only" line features premium Remy human hair, ethically sourced from trusted global suppliers. Unlike synthetic alternatives that frizz in humid New England summers or weigh down delicate strands, these handmade pieces offer unparalleled realism and durability. Available in lengths from 18 to 36 inches, the collection boasts 20+ shades spanning jet black, honey blonde, caramel swirl, and bold festival hues like electric violet and goddess gold. Textures range from silky straight to kinky curly, boho waves, and fulani tribal twists—ensuring every queen finds her perfect match.

### [Human hair Braided wigs in Salem Boston Massachusetts MA](#)

What sets this 2026 lineup apart? Innovation meets tradition. Each braid undergoes a proprietary "Vibe Seal" treatment: a lightweight infusion of argan oil, shea butter, and keratin that locks in moisture, prevents shedding, and extends wear up to 8 weeks. They're pre-stretched for seamless installs, heat-safe up to 400°F for styling freedom, and come in ready-to-wear packs of 3-5 bundles for quick DIY or salon application. Priced starting at \$89 per pack, the collection democratizes high-end hair without compromising quality—perfect for budget-savvy stylists and busy professionals alike.

Salem, MA, serves as the ideal launch hub for this collection. Nestled in the heart of Essex County, the city pulses with creative energy, from its historic witch trials legacy to thriving arts districts and diverse communities. Local Black women—entrepreneurs, artists, and influencers—are leading the charge in bold beauty trends, and Express Wig Braids is right there with them. The boutique at 145 Derby Street offers complimentary consultations, pop-up braid bars, and same-day installs, making it a one-stop goddess glow-up spot.

### [Knotless braided wig in Salem Boston Massachusetts MA](#)

"Salem's Black women are unapologetically vibrant," Thompson adds. "They're blending coastal chic with cultural pride, and our braids amplify that. Imagine fulani braids with beachy waves for a summer festival at Salem Willows Park, or sleek goddess knots for a night out in Pickering Wharf. We've seen women transform their confidence overnight—boosting everything from job interviews to Instagram feeds."

Early adopters are already raving. Salon owner Keisha Rivers of nearby Boston says, "These braids are a game-changer. My clients love how natural they look—no more heavy, itchy installs. The color blends

are chef's kiss!" Influencer @SalemStyleQueen, with 50K followers, shares: "Goddess Vibes Only had me feeling like Cleopatra at Salem's First Night. Lightweight, luxe, and lasts forever!"

The launch coincides with key 2026 beauty trends: protective styling surges 35% per recent Nielsen data, driven by Gen Z and millennial Black women prioritizing scalp health and versatility. Express Wig Braids aligns perfectly, offering bundle deals, subscription boxes for seasonal refreshes, and virtual try-on tools via their app. Plus, a portion of proceeds supports Black-owned beauty initiatives like the National Black Hair Expo Scholarship Fund.

### [Bohemian braided wigs in Salem Boston Massachusetts MA](#)

Available now online at Express wig braids online website and in-store at Salem's flagship location, the "Goddess Vibes Only" collection includes limited-edition accessories: gold cuff beads, crystal cornrows, and vibe-matching hair oils. Use code GODDESS2026 for 20% off your first order through March 31.

Express Wig Braids invites all stylish Black women in Salem and beyond to embrace their inner goddess. Walk in, vibe up, and own the year.

### [Braided wigs in Salem Boston Massachusetts MA](#)

Founded in 2018, Express Wig Braids is a Black woman-owned brand revolutionizing protective styles with premium human hair solutions. From Salem, MA, they serve a nationwide community with handmade braids, wigs, and extensions that prioritize quality, culture, and confidence. Visit Express wig braids online website and store for the full collection.



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