

Freddy's Frozen Custard & Steakburgers Opens First Canadian Location in Winnipeg

Freddy's Frozen Custard & Steakburgers has opened its first Canadian restaurant at Unit 1000, 1615 Regent Avenue West in Winnipeg, Manitoba, marking the brand's entry into the Canadian market.



Winnipeg, Manitoba Mar 9, 2026 ([IssueWire.com](https://www.IssueWire.com)) - Freddy's Frozen Custard & Steakburgers Arrives in Winnipeg

The Winnipeg restaurant is located within the Kildonan Crossing retail development along Regent Avenue, one of the city's primary commercial corridors. The opening represents the company's first expansion into Canada through a Master Franchise and Development Agreement with Canadian operators **Jim Werschler and Gregg Most of North 49 Frozen Custard and Steakburgers.**

Local franchise ownership for the Manitoba location includes **John Hall and Turner Ethans**, who oversee operations at the Winnipeg restaurant.

"Freddy's is committed to providing high-quality menu items cooked fresh to order with genuine hospitality in a clean and welcoming environment," said Hall. "We are pleased to introduce the Freddy's concept to the Canadian market with our first restaurant in Winnipeg."

The restaurant serves a menu centered on cooked-to-order steakburgers made with lean ground beef, Vienna® Beef hot dogs, and shoestring fries. The menu also includes frozen custard desserts such as sundaes and “concretes,” which combine freshly churned chocolate or vanilla custard with various toppings.

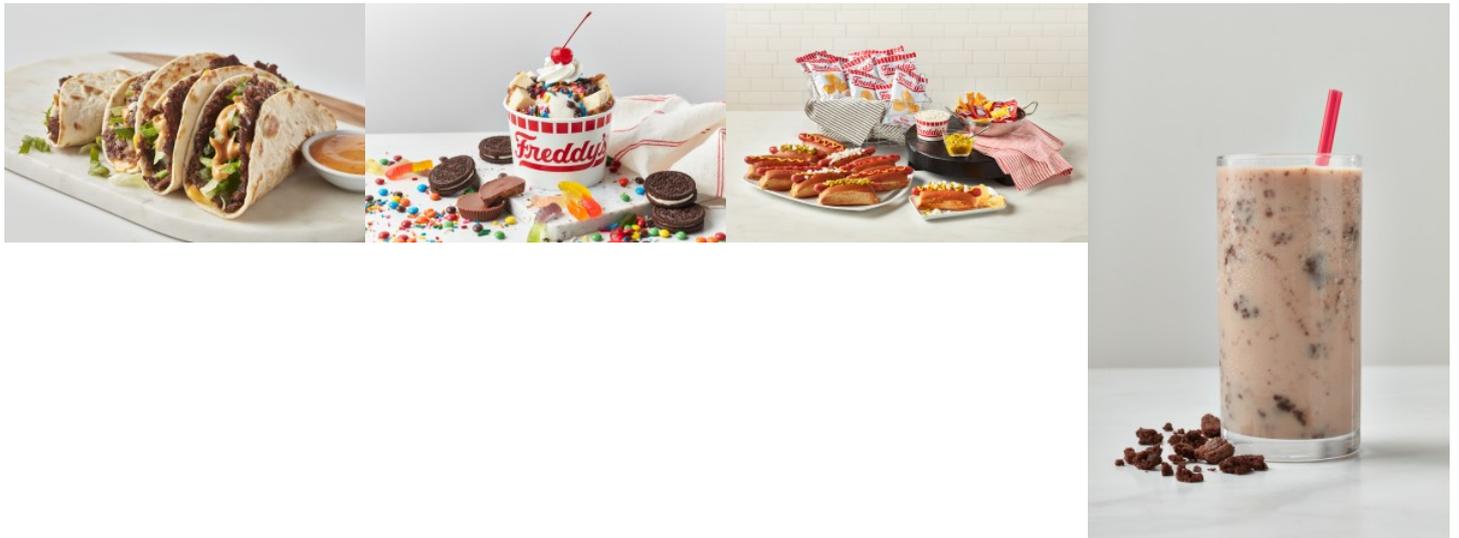
One of the restaurant’s commonly ordered items is the **Original Double Steakburger**, which includes two thinly pressed beef patties topped with cheese, mustard, pickles, and onions on a toasted bun.

The Winnipeg location offers several service options, including dine-in seating, drive-through ordering, mobile ordering through the Freddy’s app, and online ordering through the company’s website.

Restaurant hours are **10:30 a.m. to 10:00 p.m. Sunday through Thursday and 10:30 a.m. to 11:00 p.m. Friday and Saturday.**

The Regent Avenue location serves customers throughout east Winnipeg, including nearby communities such as Transcona, Windsor Park, and East Kildonan, and is accessible from both Regent Avenue and Lagimodière Boulevard.

More information about the Winnipeg location can be found at:
<https://www.freddys.com/location/winnipeg-mb>



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