

Film & TV Meets Social Media!? The MTN Company, it's VIEWS App & Their Founder, Ernest L. Dancy Reshape Distribution!

The MTN Company is making history as the first distributor fusing traditional Film/TV program delivery with VIEWS, it's social multimedia app to power both studio/indie productions & user-generated content to mobile devices and televisions worldwide.



Los Angeles, California Mar 4, 2026 (IssueWire.com) - Founded by Ernest L. Dancy, **The MTN Company**, a (tech leaning) multimedia shingle focusing on the inception, creation and distribution of entertaining content that ranges from film, television, mobile and beyond... is going-all-in on bridging the gap between where projects are exhibited and how viewers choose to watch them.

Coming from a background in acting and writing, to being a tech founder who also serves as the head of a literary department representing screenwriters at The Wayne Agency... Ernest Dancy is the film, television and technology creative uniquely positioning himself to take motion picture entertainment to the next level of multimedia fruition... and he plans to do this by way of **IEWS** - (the social media, streaming & more app) with the ethos "Create, Watch and Enjoy".

Says Ernest Dancy "I created **IEWS** because the way entertainment is being consumed, what is being produced, how it's being distributed, and the fractured nature of it all; has yielded a paradigm shift in the industry like we've never seen before. As such; I wanted to bring to the people *who enjoy* watching content of all sorts, the film, television and streaming industry, and all of the independent creatives - an app that will eventually bridge the gap between social media and traditional broadcast or cable television as we know it".

With that being said, The Mobile Television Network Company, is focused on not just participating in, but also reimagining a new Hollywood distribution and exhibition ecosystem in which everything can be found in one place. An ecosystem in which everything is accessible to viewers wherever they may be, and however they may choose to access it, and the throughway by which they are seeking to accomplish this is the **IEWS** app, which can be downloaded at www.views.watch/appDownload.

"We've now opened up the beta version of the app [in the app stores] for people to try out and give feedback. We're also beginning to reach out to some of the heavyweights in the industry such as Jeffrey Katzenberg, Byron Allen, Oprah, Jeff Bezos, Mr. Beast, Issa Rae, Jake Paul... and many more as it pertains to partnerships, advisory roles and the raising of capital".

Now, at an inflection point... Between runaway productions, cord cutting (disrupting traditional revenue models), television networks and studios consolidating, and audiences skipping theaters in favor of mobile content—there's a void. The foundational systems that once held Hollywood together are under unprecedented strain... and that is precisely why a bold, unifying platform like **IEWS**, may not just be timely, but essential.

"Really, I just want everyone to win; I want content creators to have a fresh new place to post, get a lot of views, build an audience, and be able to parlay that into full blown careers. I want to help usher Hollywood into the next era of exhibition and... Something that is very important; I want to provide a solution for advertising partners who have been in search of an all-encompassing way to market to a consumer base who not only want what they have to offer, but who also enjoy having captivating entertainment all in one place!"



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