

## Family Leisure Opens New Little Rock Location With Expanded Showroom

LITTLE ROCK, Ark. — Family Leisure will celebrate the grand opening of its new Little Rock showroom at 601 Gateway Grove Loop on April 11, marking a new chapter for a business that has served North Little Rock for 25 years.



 **Family Leisure**

# *Grand* **OPENING**

*Coming Soon*

**NEW STORE LOCATION**

**601 Gateway Grove Loop**  
*Little Rock*  
**OPENING APRIL 11**

**Little Rock, Arkansas Mar 13, 2026** ([Issuewire.com](http://Issuewire.com)) - The new location features a showroom more than twice the size of the previous store, offering an expanded selection of products designed to enhance backyard living and family entertainment.

Family Leisure has long been a destination for pools, spas, patio furniture, game room products and outdoor living essentials. The new facility reflects the company's continued commitment to providing customers with a best-in-class shopping experience.

"Family Leisure first opened in Little Rock in October 2001, and this year marks our 25th year serving the community," said Family Leisure President and CEO Richard Uekman. "With this new showroom, we're able to showcase more products than ever before and create an experience that truly inspires families to transform their homes and backyards."

The indoor showroom allows customers to explore an expanded lineup of hot tubs, patio furniture, game tables, saunas, massage chairs, accessories and more in an immersive setting.

The location also features a large outdoor pool display lot where customers can walk through a variety of above-ground and in-ground pools installed on site. The outdoor display gives families the opportunity to see pool options up close and envision their own backyard space.

The expanded displays and product selection make the new showroom one of the most comprehensive backyard and recreation destinations in the region.

Family Leisure invites the community to attend the **grand opening celebration April 11** and explore the latest in pools, spas, patio furniture and outdoor living.

For more information, visit [www.familyleisure.com](http://www.familyleisure.com) or visit the showroom at **601 Gateway Grove Loop in Little Rock**.

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**About Family Leisure**

Family Leisure is a retailer of pools, hot tubs, patio furniture, game room products and outdoor living essentials. With locations across the Midwest and South, the company has helped families create fun, relaxation and entertainment at home for decades.

**Media Contact**

Family Leisure

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Source : Family Leisure

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