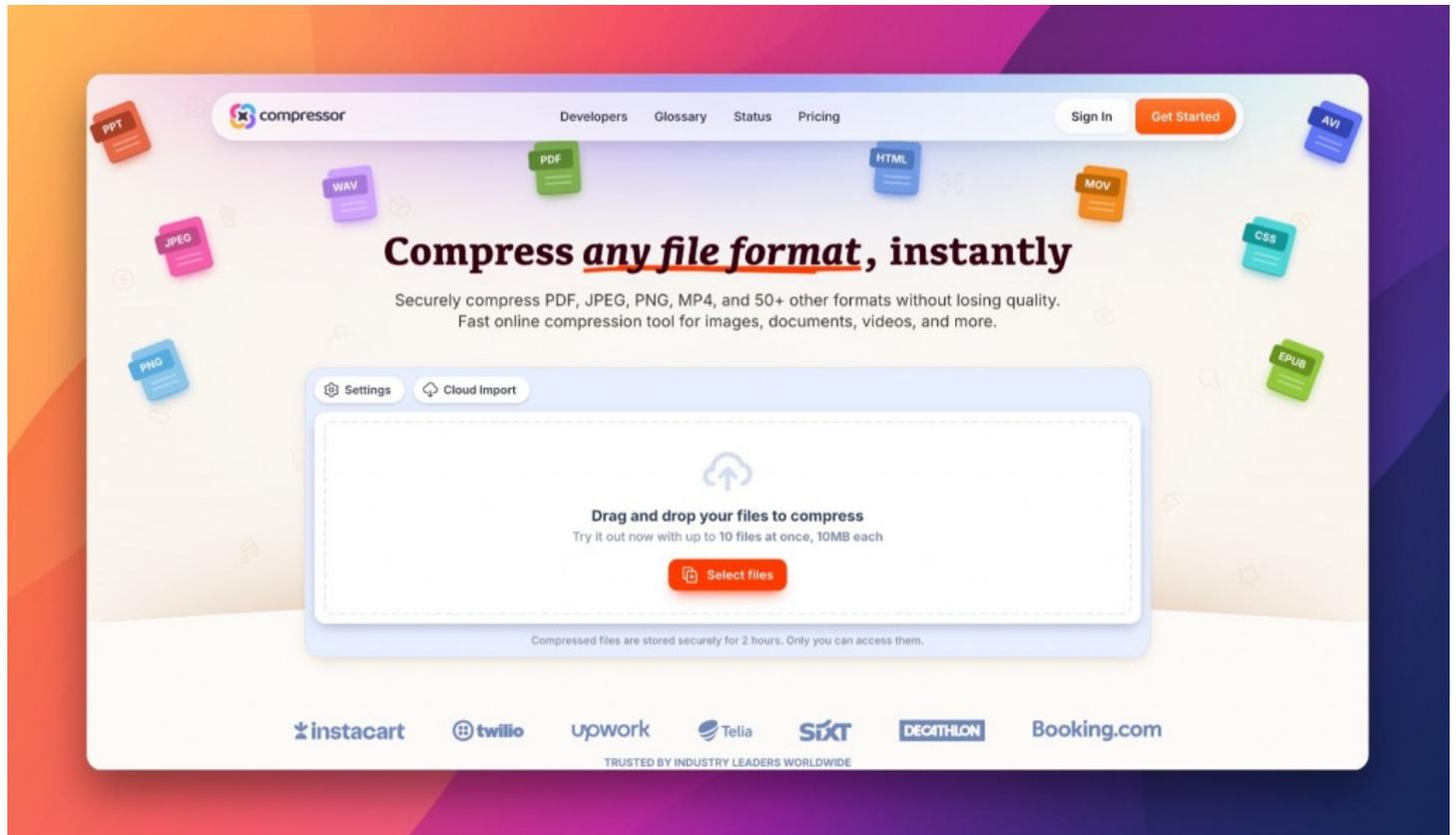# Compressor.app Launches AI-Powered File Compression Platform Supporting 50+ Formats and Developer API

Berlin-based platform eliminates the need for multiple compression tools, offering universal file compression and optimization for images, video, audio, documents, and archives — with a developer API for automated workflows.

Berlin, Germany Mar 12, 2026 (Issuewire.com**)** - Compressor.app today announced its official launch as a universal, AI-powered file compression platform supporting more than 50 file formats across images, video, audio, documents, and archives.

The platform was created to address a fragmented market where developers and creators are forced to juggle separate tools for each file type. Compressor.app consolidates image, video, audio, document, and archive compression into a single interface — processing files in seconds with no perceptible quality loss.

"We built Compressor.app because we were tired of juggling five different tools just to prepare files for a single project," said a spokesperson for Optidash, the company behind the platform. "Our goal was a universal solution — fast, private, and intelligent enough to pick the best compression strategy automatically, regardless of file type."

Beyond everyday file optimization, Compressor.app was purpose-built for the demands of AI-generated content. As image generators, video tools, and audio production software push unprecedented volumes of rendered files into creator and developer workflows, traditional compression tools struggle to keep up. Compressor.app's intelligent optimization engine handles AI-generated and user-generated content

(UGC) from all major platforms seamlessly — making it an essential utility for anyone operating in an AI-first content pipeline.

How It Works

Compressor.app uses format-specific AI optimization algorithms to automatically analyze each uploaded file and apply the most efficient compression method. Users upload a file, the platform detects its type, applies intelligent optimization, and returns a compressed version — typically in seconds. No installation or local software is required.

Key capabilities at launch include:
- Support for 50+ file formats across images, video, audio, documents, and archives
- Free and secure cloud storage for compressed files, accessible from anywhere
- AI-powered optimization that automatically selects the best compression strategy per file type
- Near-instant processing with results delivered in seconds
- No perceptible quality loss — lossless or visually lossless depending on format and settings
- Batch processing for optimizing multiple files simultaneously
- Secure, privacy-focused cloud infrastructure
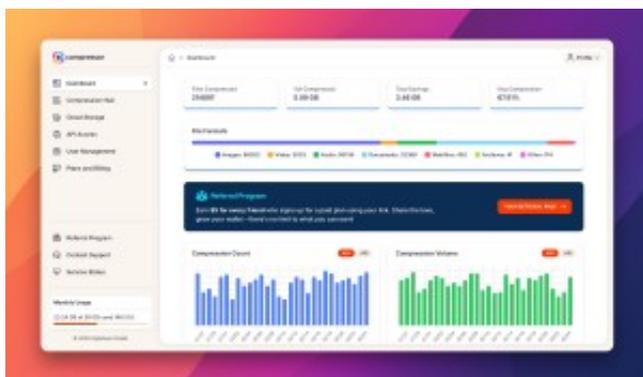- File compression API for developers

Alongside its browser-based interface, Compressor.app offers a file compression API that enables developers to integrate automated optimization directly into applications, websites, and content pipelines. The API is designed for teams that need to compress uploaded media at scale, reduce bandwidth and storage costs, or integrate compression into CI/CD workflows — without building the optimization infrastructure themselves.

Availability

Compressor.app is available immediately to users worldwide. Both the [online file compressor](#) and the developer API can be accessed at compressor.app.

About Optidash

Optidash is a Berlin-based technology company focused on building performance tools and infrastructure for modern digital workflows. Compressor.app is the company's flagship product, extending Optidash's expertise in file optimization and cloud processing to individuals, developers, and businesses worldwide.

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Source : Optidash GmbH

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