

BST Technology Launches Equity Game, a Platform Rewarding Players for Learning About Decentralized Finance

The company has opened registration for its Beta phase, launching April 2nd with prizes of up to \$250 in cash or Bitcoin.



Santander, Cantabria Mar 26, 2026 ([IssueWire.com](https://www.IssueWire.com)) - [BST Technology](#) has officially introduced [Equity Game](#), an innovative interactive learning platform that merges financial education with video game mechanics. The premise is as simple as it is ambitious: users learn about Bitcoin while competing in real-time against other players to win cash or cryptocurrency prizes.

The platform arrives at a time when global interest in Bitcoin and decentralized finance (DeFi) continues to surge. BST Technology is committed to making this knowledge accessible through a gamified experience, where user progress translates directly into real economic rewards.

Beta Launch: April 2nd

Registration is now open for the testing phase, which officially kicks off on **April 2nd**. Those interested in participating can sign up via the official website at bst.technology/equity-game. The registration form requires the user's name, preferred mobile platform, and the email address associated with their Google Play or Apple Store account.

To incentivize early participation, the company has established four cash prizes for this Beta phase:

- **1st Place:** \$250
- **2nd Place:** \$100
- **3rd Place:** \$50
- **4th Place:** \$25

In all cases, winners may choose to receive their reward in the Bitcoin equivalent based on the prevailing exchange rate at the time of payment.

Four Sections and a Proprietary Currency: Karma

Equity Game is structured into four main areas. The **Community** section allows users to manage their profiles, access in-game boosters, and acquire "Real Rewards" using **Lujo**—the internal purchase currency. It also features a global leaderboard showcasing the top ten players.

The heart of the platform is the **Learning** section, where users consume videos and engage in interactive games to earn **Karma**, the in-game currency that determines their ranking. The more knowledge acquired, the higher the score and the better the chances of winning prizes.

Additionally, the **Store** allows users to purchase Lujo to activate boosters and redeem rewards, while the **Settings** section securely collects the necessary data to ensure winners receive their prizes without delays.

Bitcoin at the Core of Educational Content

All educational content within Equity Game centers on Bitcoin: its role in the global economy, its function as a store-of-value asset, and the paradigm shift it represents against traditional financial systems. BST Technology has already released the first set of platform videos, available for free on their YouTube channel.

With this launch, BST Technology takes a significant step toward democratizing financial literacy, betting on a model where entertainment and education fuel one another. The Beta phase marks the first testing ground for a platform that aims to become a global benchmark in the crypto education ecosystem.

For more information and registration, visit: bst.technology/equity-game

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