

## Blue Duck Expands Holiday Lighting Division with Rebrand of Indy Christmas Light Pros to Blue Duck Christmas Lights

The new name unites Blue Duck's lawn care, pest control, and holiday lighting services under one trusted local brand throughout Central Indiana.



**Indianapolis, Indiana Mar 31, 2026** ([Issuewire.com](https://www.issuewire.com)) - Blue Duck is proud to announce that Indy Christmas Light Pros has officially rebranded as Blue Duck Christmas Lights.

The rebrand reflects the continued growth of the company and brings its holiday lighting services under the same trusted Blue Duck name that homeowners and businesses throughout Central Indiana already know through Blue Duck Lawn Care and Blue Duck Pest Control.

For years, Indy Christmas Light Pros has served Indianapolis-area families and businesses with professional holiday lighting design, installation, maintenance, takedown, and storage. As Blue Duck Christmas Lights, customers will continue to receive the same service, team, and attention to detail they have come to expect—now with a name that better reflects the company's full family of services.

"Bringing our Christmas lights division under the Blue Duck name creates a stronger and more unified experience for our customers," said Matt [Last Name], CEO of Blue Duck. "Many of our customers already trust us with their lawn care and pest control needs. This change makes it easier for them to recognize that the same company they trust all year long can also make their home or business shine during the holidays."

The Blue Duck brand now includes:

- Blue Duck Lawn Care – Professional lawn fertilization, weed control, aeration, seeding, and lawn health services throughout Central Indiana.
- Blue Duck Pest Control – Residential and commercial pest control services designed to protect homes and businesses year-round.
- Blue Duck Christmas Lights – Full-service residential and commercial Christmas light installation, custom design, maintenance, removal, and storage.

The rebrand is part of Blue Duck's long-term vision to simplify and strengthen the customer experience by creating one recognizable brand across all of its home service offerings.

Customers can expect no disruption to service during the transition. Existing customers of Indy Christmas Light Pros will continue to work with the same team and receive the same high-quality service under the new Blue Duck Christmas Lights name.

The company will begin updating its website, social media pages, signage, vehicles, and customer communications immediately. Customers may continue to see both names during the transition period, but all holiday lighting services will now officially operate as Blue Duck Christmas Lights.

Blue Duck remains committed to delivering exceptional service, trusted expertise, and dependable results to homeowners and businesses across Indianapolis and the surrounding communities.

For more information about Blue Duck Christmas Lights, visit [TrustBlueDuck.com](http://TrustBlueDuck.com) or contact the Blue Duck team directly.

#### About Blue Duck

Blue Duck is a locally owned and operated company serving homeowners and businesses throughout Central Indiana. Through Blue Duck Lawn Care, Blue Duck Pest Control, and Blue Duck Christmas Lights, the company provides trusted, year-round services designed to help customers enjoy beautiful, healthy, and well-maintained properties in every season.

## We Install Christmas Lights!



### Media Contact

Blue Duck

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Source : Blue Duck Christmas Lights

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