

Baton Rouge Marketing Strategist Tabitha Starkey Wins 2026 Global Recognition Award for AI Marketing Innovation

Founder of Cornerstone Marketing Agency recognized among top innovators worldwide for pioneering AI Visibility Strategy and Answer Engine Optimization in the legal and service industries.



Baton Rouge, Louisiana May 12, 2026 ([IssueWire.com](https://www.issuewire.com)) - Tabitha Starkey, Founder and Growth Strategist of Cornerstone Marketing Agency, has been named a 2026 Global Recognition Award winner in the category of AI Visibility & Marketing Innovation. The award recognizes outstanding professionals whose work is reshaping industries through innovation, leadership, and measurable impact.

Starkey is among a select group of honorees chosen from nominations submitted across more than 50 countries. Her selection reflects her work developing AI visibility frameworks—a practice known as Answer Engine Optimization (AEO)—which helps law firms and service-based businesses appear as the authoritative answer in AI-powered search engines, voice assistants, and large language model responses.

This global honor follows a consistent trajectory of leadership in the Louisiana business community. Starkey's previous accolades include being named Baton Rouge Business Person of the Year (2022), Louisiana Women In Business "Woman Of The Season" (2021), and a Women of Distinction Award winner (2020).

"The way people find businesses has fundamentally changed. Google is no longer the only gateway—people are asking ChatGPT, Gemini, and Siri for recommendations," said Starkey. "This recognition is a reflection of what the market is demanding right now. Business owners don't just need

more traffic; they need to be the trusted answer. That's the work we do every day at Cornerstone".

Since founding Cornerstone Marketing Agency in 2017, Starkey has built a reputation as one of the region's leading marketing systems architects. Her agency integrates AI-powered tools with traditional channels, including Google Ads and OTT/CTV, to deliver full-funnel marketing solutions for high-intent industries.

In addition to her award recognition, Starkey holds credentials as a Registered Press Member with the International Press Association and has been recognized for regional initiatives, including a partnership with the Louisiana Sports Hall of Fame.

About Cornerstone Marketing Agency

Cornerstone Marketing Agency is a Baton Rouge-based growth strategy firm specializing in AI visibility (AEO), multi-channel advertising, and marketing systems architecture. Founded in 2017, the agency helps law firms and service-based businesses build authority and remain competitive in an AI-driven search landscape.

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Source : Tabitha Starkey

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