

Auspicious Start to 2026! Pengwei's Dual-Engine Strategy in the Beauty Industry



Shaoguan, Guangdong Mar 16, 2026 (IssueWire.com) - On February 25, 2026, the ninth day of the first lunar month, Guangdong [Pengwei](#) Fine Chemical Co., Ltd. held a grand opening ceremony for the new year. The Shaoguan factory and the Huadu R&D and Sales Center held simultaneous opening ceremonies, themed "Dragon Soars in Shaoguan, Beauty Begins a New Journey," sounding the clarion call for high-quality development in the new year. This ceremonial opening event not only ignited the passion of all employees but also demonstrated Guangdong Pengwei's determination and confidence in deeply cultivating the aerosol cosmetics field.

In Huadu R&D and Sales Center, at 10:00 AM, all employees of the Huadu R&D and Sales Center gathered in the office lobby. General Manager Li smiled and walked among them, personally handing each employee a red envelope for the start of the new year. The red envelopes carried the company's care and blessings for its employees, creating a warm atmosphere filled with applause.

Following this, General Manager Li Peng delivered a speech: "2026 is a crucial year for Pengwei's

development. We must not only achieve technological breakthroughs, but also build on unity and cooperation to overcome market challenges together. The R&D team must focus on its research and development task; the sales team must take the initiative and actively explore new business opportunities. Only by working together with a shared vision and concerted effort can we achieve new heights.

In Shaoguan Factory: Prayer Ceremony for Good Fortune, Vice President Li Distributes Red Envelopes to Show Warmth

The Shaoguan factory was brightly decorated, creating a festive atmosphere. In front of the factory gate, offerings of chicken, fish, pork, and fruit were neatly arranged, symbolizing “good fortune and abundance year after year.” As fireworks burst forth, Vice President Li Dan led the management team in a prayer for a successful start to the year, after which red envelopes were distributed to each employee. During the ceremony, Vice President Li Dan encouraged everyone to work together diligently in the new year, maintain high production standards, and strive for even greater achievements.

Auspicious start to the new year! Guangdong Pengwei Fine Chemical Co., Ltd., with its Shaoguan factory as a base and Huadu District as its engine, is embarking on a new journey of “intelligent manufacturing” in the aerosol cosmetics industry. Empowering beauty with technology, winning the future with quality. In 2026, let us join hands to create a new chapter in the beauty industry!

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