

AnimeOshi Puts Original Anime Production Scripts in Fans' Hands with Dropkick on My Devil!! Campaign

Singapore-based fan platform leverages direct Japanese studio relationships to offer rewards that rarely leave the anime industry — including signed voice actress merchandise and out-of-print collectibles



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Singapore, Singapore Mar 25, 2026 ([IssueWire.com](https://www.issuewire.com)) - AnimeOshi, the anime fan engagement platform, has launched an Oshikatsu Campaign for *Dropkick on My Devil!!*, the long-running comedy anime series now in its fourth season, offering fans worldwide the chance to earn rewards sourced directly from the Japanese anime industry — headlined by an original anime production script.

Production scripts are working documents used during anime creation and almost never enter public circulation. AnimeOshi's ability to offer one reflects the platform's direct relationships within the Japanese anime production ecosystem — a positioning that distinguishes it from conventional anime databases and fan communities.

The campaign runs through April 30, 2026. Fans earn Katsu Points by rating episodes, posting fan art, and engaging with the series on AnimeOshi. Top point earners select from a curated reward pool, all shipped from Japan:

- Original Dropkick on My Devil! anime production script (random episode)
- Pekora acrylic keychain signed by voice actress Yurie Kozakai
- Dropkick on My Devil! Vol. 13 Limited Edition manga (out of print)
- "Fallen Pop vs Destiny Noisy" Blu-ray (not-for-sale promotional item)
- Dropkick on My Devil! Jinro (Werewolf) party game

Participants also unlock officially licensed *Dropkick on My Devil!!* character profile pictures — digital collectibles featuring IP artwork authorized by the rights holders.

"Most anime fans never have the chance to get behind-the-scenes materials. This campaign is about closing that gap," said Kendrick, CEO of AnimeOshi. "An original production script isn't merchandise but a piece of how anime gets made. That's the kind of access we want to build for fans."

"Dropkick on My Devil!! has built a passionate fanbase across four seasons, and the team behind the series wanted to put something meaningful into fans' hands," said Tony Izumi, Head of Japan at AnimeOshi and former anime producer at Madhouse. "A production script carries the work of writers, directors, and animators. It's not a product but an artifact of the creative process."

About AnimeOshi

AnimeOshi is an anime discovery and fan engagement platform with over 65,000 registered users submitting more than 13,000 episode reviews per week. Built by Kasagi Labo in Singapore, the platform features real-time episodic ratings, community boards, and IP-partnered campaigns that connect global fans with the Japanese anime industry. AnimeOshi is available on iOS and Android, and at <http://www.animeoshi.com>

Campaign details: <http://www.animeoshi.com/dropkick-campaign>

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