

\$1 Billion Returns to Crypto ETFs as Bitcoin Stabilizes, Investors Turn to NOW DeFi Passive Income

As institutional capital flows back into crypto ETFs, some investors are exploring alternative income strategies through cloud mining and DeFi platforms such as NOW DeFi.



New York City, New York Mar 23, 2026 (Issuewire.com) - While the market continues debating how far this rebound can go, capital appears to have already provided its first signal. Recent data shows that in the week ending **March 2, 2026**, digital asset investment products recorded approximately **\$1 billion in net inflows**, ending a five-week streak of outflows that had totaled roughly **\$4 billion**. Among them, Bitcoin-related products attracted around **\$881 million**, with the United States contributing about **\$957 million** of that total.

At the same time, U.S. spot Bitcoin ETFs recorded about **\$1.1 billion in net inflows** across three trading days between **March 2 and March 4**, indicating that institutional capital is gradually returning to the Bitcoin market.

For crypto investors, this is more than just a temporary recovery in flows. It raises a more critical question: **is this rebound the beginning of a new upward phase, or simply another sentiment-driven false rally?** As more capital returns through ETF channels, the conversation is gradually shifting from “how much the price moved today” to “where the next phase of opportunity may emerge.” In this environment, platforms that offer clearer and more executable participation paths — such as [NOW DeFi](#) — are increasingly drawing attention from investors.

What Matters Is Not Just Price Recovery — It’s the Return of Capital

In the crypto market, prices can fluctuate rapidly, but institutional capital flows often reveal deeper signals. Recent data shows that this latest inflow was not limited to a single region but was largely driven by the U.S. market and accompanied by improving sentiment across several markets.

Bitcoin absorbed the vast majority of the week's new inflows, suggesting that institutions still view BTC as the most liquid and foundational digital asset during the current phase of the market.

Meanwhile, reports indicate that U.S. spot Bitcoin ETFs attracted approximately **\$1.1 billion in net inflows** within just three trading days. This "capital first, price confirmation later" pattern is often considered one of the most important signals investors watch. If capital is positioning early, the real opportunity may appear before the broader market fully recognizes it.

What Comes Next for Bitcoin: Breakout, Consolidation, or Another False Rally?

From an investor's perspective, the key question right now is not whether the market has bounced, but **how strong the quality of that rebound really is**. Capital inflows are certainly a positive sign, yet whether price momentum and broader sentiment follow through will depend on several factors: whether inflows remain consistent, whether institutional allocations expand beyond Bitcoin, and whether macro conditions continue to support risk assets.

In other words, **ETF inflows alone do not automatically confirm the start of a bull market**. However, they do signal that capital is beginning to re-enter the space rather than continuing to exit. For many crypto investors, that alone is enough reason to reassess their market positioning.

Opportunities Are Not Only About Trading Volatility

Whenever the market shifts from defense to tentative risk-taking, investors face a familiar dilemma: Should they chase the rally? And if not, how should they participate?

This is why more users are gradually shifting their attention away from purely short-term trading and toward more stable and executable ways of engaging with digital assets. For many participants, the real challenge is not understanding the market, but maintaining a consistent rhythm in a highly volatile environment.

Constant chart-watching and repeated attempts to time entries and exits often amplify emotional decision-making and can cause investors to miss larger opportunities.

Within this context, [NOW DeFi](#) offers a participation path that is designed to be clearer and more accessible. Instead of relying entirely on short-term price fluctuations, the platform provides simplified processes and automated mechanisms that allow users to engage with the digital asset ecosystem more efficiently and sustainably.

Why NOW DeFi Is Attracting Attention in the Current Market Phase

When ETF capital begins flowing back and the market searches for direction, investors often need clarity rather than additional noise. For those who want exposure to the next phase of the digital asset market without relying solely on high-frequency trading, **NOW DeFi** offers an approach that aligns more closely with real investor needs.

Rather than focusing purely on short-term volatility, the platform emphasizes a structure that is easier to

start and easier to maintain over time — especially when the market direction has not yet fully confirmed itself.

How to Use NOW DeFi

- [Register for free and claim rewards](#)

Registration typically takes about **one minute**. New users can receive a **\$22 welcome bonus** and a reference daily base return of approximately **\$0.88**.

- **Choose a plan and allocate flexibly**

The platform offers multiple options supporting mainstream digital asset directions such as **BTC, LTC, and DOGE**, allowing users to select short-term or longer-term participation based on their own strategy.

- **Automated operation and earnings distribution**

Once activated, the system runs automatically and distributes returns according to the selected plan. Users can check records, withdraw earnings, or expand their participation at any time.

Final Thoughts

When ETF inflows return rapidly within a short period of time, Bitcoin's next move becomes more than just a technical question — it becomes a test of whether capital is genuinely returning to the market.

For now, the final answer is still unfolding. But one thing is becoming increasingly clear: institutional capital is gradually moving back into the market, and with it comes renewed speculation about the next phase of digital asset growth.

If you prefer not to wait until every signal becomes obvious before taking action, the more important question may not be “**Is this a false rally?**”, but rather:

What is the best way to position yourself for the next phase of digital asset opportunity?

For investors looking for a clearer entry point, **NOW DeFi** offers a participation path that is easier to begin, easier to maintain, and better suited to the evolving digital asset landscape.

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