

Wellows Announces AI Search Visibility Platform for Agencies and Startups

As AI-powered answers reshape discovery, Wellows identify brand mention gaps in AI answers, compare performance over time, and streamline client reporting for agencies and startups



Dubai, United Arab Emirates Feb 19, 2026 ([IssueWire.com](https://www.issuewire.com)) - Wellows today announced the launch of the [Wellows AI Search Visibility Platform](#), built for agencies and startups that need to understand and manage how their brands show up across AI-powered search and answer engines.

AI-generated answers are changing how brands get found. Instead of competing only for rankings, brands now compete for inclusion and representation inside AI-driven responses. Teams need to track mentions and absences, understand how the brand is portrayed, and monitor changes over time. Agencies additionally need a scalable approach to produce consistent client communication and reporting, without manual checking across accounts.

“Agencies and startups don’t just need another SEO tool, they need clarity across multi-client work, content strategy, outreach, and performance history,” said **Masab Gadit, Founder and CEO at Wellows**. “That’s exactly what we set out to solve with Wellows. Wellows is built to help agencies and startups monitor their AI visibility and turn those insights into workflows that help your team plan smarter, execute faster, and report clearly.”

Challenges Addressed

- **Brand mention visibility in AI-generated answers:** Visibility into where brands appear, when they do not, and how they are represented.
- **Outreach prioritization:** Clearer signals to guide outreach and content efforts connected to AI visibility.
- **Agency reporting at scale:** They need fast, consistent reports they can replicate across clients without manual validation.
- **Performance changes over time:** Historical context to compare results and track progress.

Launch Features

Here's a quick look at the [features](#):

- **Wellows Outreach:** Supports outreach planning by surfacing where brands are mentioned (and missing) in AI-generated answers, helping teams prioritize outreach and content around visibility gaps and opportunities.
- **Historical Performance Monitoring & Comparison:** Enables teams to monitor changes in AI visibility over time and compare performance across time periods, clients, or categories to understand progress and direction.
- **Client Reporting:** Provides client-ready reporting that agencies can use to communicate visibility, progress, and changes over time in a consistent format across accounts.
- **Team Invites:** Allows collaboration by inviting colleagues and stakeholders into the platform, supporting shared visibility and coordinated execution.
- **API & Integrations:** CWellows integrates with Google Search Console, provides an API for client reporting, and offers a WordPress integration that lets you send and draft blog posts directly, so it fits seamlessly into your team's existing workflow.

Availability

The Wellows AI Search Visibility Platform is available now. Learn more at wellows.com.

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