

# Wateriia Company Enters Market with Ambition to Capture Major Share of Nepal's Water Industry

Kathmandu-Based Bottled Water Supply Chain Company Launches with Ambition to Capture Major Share of Nepal's Water Industry; Consumer App Planned in Coming Months



**Kathmandu, Bagmati Feb 4, 2026 ([IssueWire.com](https://www.IssueWire.com))** - A newly registered bottled water supply chain company "[WATERIIA ENTERPRISES](#)" has officially launched operations in Kathmandu with an aggressive growth strategy aimed at capturing a significant share of Nepal's rapidly expanding bottled water market. The company enters the industry with a high-volume distribution model, strong logistics focus, and plans to digitize water ordering for consumers through a dedicated mobile application.

Founded and formally registered by **Arzoo Chetri**, formerly known as **Brimi Budha**, the company is positioning itself as a next-generation supply chain operator—combining scale, efficiency, and technology—to serve Kathmandu Valley first, followed by nationwide expansion.

Nepal's bottled water industry is estimated to generate **several billion rupees annually**, with Kathmandu accounting for the largest share due to population density, tourism, corporate demand, and concerns over drinking water quality. The company aims to organize and professionalize this fragmented market through centralized distribution and long-term partnerships.

Strong Capacity, Scale & Expansion Targets

In its initial operational phase, the company plans to:

- Distribute **50,000+ bottles per day** within Kathmandu Valley
- Partner with **20 or more bottled water manufacturers** in the first year
- Build a distribution footprint across **Kathmandu, Lalitpur, and Bhaktapur**
- Serve **offices, hotels, restaurants, hospitals, educational institutions, and retailers**

Over the next **24 months**, the company targets:

- Expansion into **Pokhara, Chitwan, and key highway trade hubs**
- Annual distribution capacity of **15–18 million bottles**
- Establishing itself as one of the **leading independent bottled water supply chain companies in Nepal**

### Consumer App Launch to Digitize Water Ordering

As part of its technology-driven growth strategy, the company has announced plans to launch a **mobile application within the next few months**, allowing consumers and businesses to order bottled water online with ease.

The app will enable:

- Simple and fast water ordering for households and offices
- Scheduled and bulk deliveries
- Transparent pricing and order tracking
- Direct connection between consumers, distributors, and suppliers

This digital platform is expected to significantly improve customer convenience while strengthening supply chain efficiency and data-driven decision-making.

“The future of Nepal’s water industry is scale, reliability, and technology,” said **Arzoo Chetri**, Founder. “By combining high-volume distribution with a digital ordering platform, we are building a system that works for consumers, partners, and investors. Our app will make clean drinking water easier to access than ever before.”

### Built for Investors and Long-Term Growth

The company’s model is designed to be scalable and investor-friendly, focusing on:

- Asset-efficient logistics and route optimization
- Volume-based margins and repeat demand
- Technology-enabled operations
- Full compliance with Nepal's food and water safety regulations

In addition to commercial growth, the company is committed to **local employment generation**, transparent operations, and responsible market practices.

### About the Company

The company is a Nepal-registered bottled water supply chain enterprise headquartered in Kathmandu. Founded by **Arzoo Chetri (formerly Brimi Budha)**, it focuses on high-volume distribution, supply chain optimization, and digital transformation. With ambitious expansion plans and a consumer-facing app in development, the company aims to become a dominant force in Nepal's bottled water industry.

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