

The International MLS [IMLS]® Launches It's International New Home Developments Automated Platform

Now Available for All Developments Outside the USA

Delray Beach, Florida Feb 12, 2026 (IssueWire.com) - The International MLS [IMLS]® announced today the completion and launch of its fully automated International New Homes Developments feeds platform.

According to The IMLS CEO/Founder, Dr. Daniel Nussbaum, "We are excited to say that we have now created what real estate developers and the industry have been needing for many years and what we think is the complete solution for the developers as well as for global agents!"

Developers now have the opportunity to reach the largest potential sales force for new homes ever created, with a designated agency serving as a single point of contact for 500,000+ IMLS members, with a fully automated system, and at the lowest cost possible. This is via The IMLS's International New Homes Developments search that comes with all IMLS memberships.

Dr. Nussbaum continued, "The delivery of new home developments from outside the USA is now restricted to [The IMLS](#), receiving the development information via a data feed. Gone are the days of developers providing marketing materials and information online that agents must manually load—information that becomes outdated in less than a month. With data feeds, development information is updated daily, just as we do for resale properties from MLSs and brokers. We remove all the prep work for agents and brokers so they can participate effortlessly."

Each IMLS agent can get their new homes search in their member's area, and now developers will have the peace of mind knowing that their information is consistently reliable, accurate, and updated daily. This ensures that all IMLS members will be showing the correct pricing of properties and will automatically have whatever information is currently provided.

Developers can now maintain complete control of their content directly from their own website, ensuring real-time pricing and inventory accuracy, premium presentation, and effortless updates. This ensures that ALL information that appears on The IMLS, IMLS searches, and what The IMLS syndicates will be from the developer's own website or from their feed. All projects will have current prices and information, not just for The IMLS, but for the largest sales force in the world of agents who can promote and provide leads.

International developers are now also able to add new developments on their own website URL or in their feed any time, and they will automatically appear not just on The IMLS but also on Agent/Broker sites around the world, as well as syndicated to Realtor.com, realestate.com.au, and Housing.com.

"We recognize that this is something new that we are bringing into the global real estate industry and most developers outside the USA do not have a feed of their developments. Not to worry, as we are partnering with a technology company that can take all of the developments right off a developer's website URL and convert it into a match for what we accept. With just a little preparation on the developer's side to make sure that they have their developments with all of the important information on one URL, we have managed to create this to be a turnkey delivery for both the developers as well as global real estate agents and brokers," continued Dr. Nussbaum.

To learn more about this new IMLS opportunity, visit [**The IMLS International Developments**](#)

About The International MLS [IMLS]®

The International MLS [IMLS]® is a real estate technology company and a global portal and products platform serving agents, brokers, associations, developers, buyers, and sellers around the world. Based in Delray Beach, Florida, The IMLS has listings in 100+ countries available in 100+ languages, and The IMLS enables agents to have all listings for their own websites. The IMLS empowers all agents and brokers to display international property listings, knowing that commissions can be made on any sale that is generated by their IMLS search through referral agreements with other agents around the world, and now has more than 500,000 members. More information about The International MLS [IMLS]® and all its services can be found on TheIMLS.com.

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