Sparket Leverages Landmark Patent to Launch Sparket.AI

The decentralized data aggregation technology will power a transformative new subnet on Bittensor

Los Angeles, California Feb 6, 2026 (Issuewire.com**)** - Sparket, a leader in social gaming technology**,** announced the launch of Sparket.AI. The system is designed to replace centralized "truth sources" in sports and live event data with a verifiable, distributed consensus stream. The system pulls in multiple data sources such as traditional sportsbook odds, social media posts, and over one million existing data points via the Sparket system to create event data, odds, and verify outcomes. Each data source gets a ranking that uses machine learning to refine the system over time. Users are incentivized

to produce early, calibrated, and original probability estimates for event outcomes, as well as validate results. The initial use cases for this launch are on the blockchain, via a [Bittensor subnet](#), and to help power more than twenty thousand quarterly markets that Sparket is currently generating.

The technology powering Sparket AI leverages its recently granted [patent](#), US Patent Application No. US20220188672A1. The patent claims priority back to their 2020 provisional application and covers decentralized event outcome validation, dynamic odds management, multi-source data aggregation, outcome confirmation, and settlement. It is a critical component in keeping the Sparket.AI technology proprietary to Sparket and its partners ([press](#)).

Blockchain Application

An initial use case, Sparket.AI has launched an innovative new subnet on the decentralized machine learning network, Bittensor. Miners on the subnet compete to produce early, calibrated, and original probability estimates for event outcomes, while validators score submissions against both closing sportsbook lines and realized results. The incentive mechanism explicitly rewards informational edge and penalizes late copying, encouraging honest signal discovery rather than consensus mirroring. The subnet serves as the decentralized intelligence layer for Sparket's patented system, strengthening and scaling a proven production loop.

The roadmap for the Sparket.AI subnet is divided into the following critical phases:

- PHASE 00: LAUNCH & REFINEMENT: Focused on testing subnet node applications, ensuring stability, and hardening the system against exploits. This phase establishes the baseline for odds origination and outcome verification for traditional major sports markets.
- PHASE 01: LIVE WAGERING INTELLIGENCE: Launching live market evaluation as "proof" of effective odds origination, as well as capturing execution data and intelligence. A key consideration in this phase is the evaluation of "betting agents" or whole strategies rather than just the wagers themselves, capturing more intelligence value.
- PHASE 02: PRODUCT DEVELOPMENT: Expanding event coverage to broader events including alternative sports, pop culture, reality tv, and much more, and releasing initial versions of upcoming products for beta testing.
- PHASE 03: GLOBAL SCALING: In line with the patent, Sparket's ecosystem works best when we have many thousands or even millions of users incentivized to submit odds, events, wagers, and outcomes. Through affiliate programs, subnet partnerships and product refinement, it aims to create a compelling platform that naturally draws more users over time.

The integration with Bittensor enables Sparket to leverage a global network of decentralized computational power and models, accelerating development and ensuring censorship resistance. More details are available within the **[Sparket.AI White Paper](#) 2026.**

Future Use Cases

The blockchain use case is only the beginning for Sparket.AI. Ultimately, the platform is set to become a strong solution for expanded sports and events. With the proliferation of sports betting globally, Sparket.AI is positioned to be a leader in decentralized predictive pricing and event validation. Because of Sparket.AI's ability to source odds and validate any type of event, sportsbooks and market makers can feel confident using its pricing and validation methods for their markets. Sparket ultimately sees

potential to monetize this data set and API within the industry and to end users as a more efficient and comprehensive data source.

About Sparket
Sparket is reimagining the future of gaming with fun and social competitions across thousands of events. Recognized as Startup of the Year in the 2025 iGaming industry, Sparket is bringing next-gen engagement to casino floors, sports leagues, and digital properties with major partners like Penn Entertainment, Station Casinos, and Wondr Nation / Foxwoods.

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