

South West Web Agency Makes Accessible Website Design Affordable for Small Businesses

Site Design Squad's new 24-month plans deliver professionally designed, accessibility-focused websites from just £199 per month.



Taunton, Somerset Feb 23, 2026 ([Issuewire.com](https://www.issuewire.com)) - For many small businesses, the cost of a professionally built website remains out of reach. High upfront fees, confusing technical jargon, and agencies that build and disappear have left countless business owners struggling to establish a credible online presence. Site Design Squad ([sitedesignsquad.com](https://www.sitedesignsquad.com)) is changing that with new 24-month payment plans that spread the cost into manageable monthly instalments — starting from just £199 — while putting accessibility at the heart of every build.

Founded in the South West of England, Site Design Squad works with small businesses, sole traders, and organisations across the UK and beyond. The team believes that every business, regardless of size or budget, deserves a website that looks professional, performs well, and is usable by everyone.

Accessibility Built In, Not Bolted On

Unlike agencies that treat accessibility as a premium add-on or an afterthought, Site Design Squad builds it into every project from day one. Every website is designed to meet accessibility best practices, ensuring that people with disabilities, older users, and those relying on assistive technologies can

navigate and interact with the site without barriers.

This includes careful attention to colour contrast, readable font sizes, keyboard navigation, screen reader compatibility, and clear page structure. Combined with mobile-first design and performance optimisation, the result is a website that works for every visitor, not just most of them.

"Accessibility shouldn't be a luxury feature that only bigger businesses can afford," said Alison, Founder of Site Design Squad. "When a website is accessible, it reaches more people, builds more trust, and ultimately wins more customers. Our 24-month plans make that possible without a large upfront investment."

Affordability Without Compromise

Each plan includes custom website design, secure hosting, daily backups, ongoing maintenance, on-page SEO essentials, business email setup, lead capture forms with email automation, and dedicated monthly support time — all covered by a single monthly payment with no hidden fees or surprise costs.

Three tiers are available to suit different stages of business growth:

The Starter plan is designed for businesses launching their first professional website. It includes up to five pages, licensed stock photography, Google Analytics and Search Console setup, monthly maintenance reports, and 30 minutes of support each month for content changes and quick fixes.

The Growth plan is optimised for businesses focused on generating leads. It expands to ten pages and adds CRM integration, SMS alerts for new enquiries, Google Business Profile management with two posts per month, and one hour of monthly support.

The Pro plan is built for businesses ready to scale. It includes up to fifteen pages, WhatsApp lead automations and alerts, review showcasing from platforms like Google and Facebook, four Google Business Profile posts per month, priority support, and two hours of monthly changes.

Every tier also includes SSL certificates, Cloudflare CDN setup, 24/7 uptime monitoring, and a Google Business Profile setup for one location as standard — features that many agencies charge extra for.

Flexible Add-Ons and One-Time Builds

Businesses can further customise their plan with a range of optional add-ons, including online store setup, PPC advertising management, email marketing configuration, content writing, live chat integration, and affiliate marketing programme setup.

For those who prefer to own their website outright, Site Design Squad also offers one-time payment builds with the same professional quality and feature set. Ongoing hosting and maintenance can then be added separately through the company's dedicated Care Plans.

Built for People, Priced for Small Business

Site Design Squad has already helped businesses across a wide range of industries get online, from landscaping firms and independent bakeries to social groups and content creators. The agency's approach is simple: build websites that are fast, accessible, and designed to convert visitors into customers — then stick around to keep everything running smoothly.

"Whether you're a tradesperson, a café owner, or running an online shop, you deserve a website that works as hard as you do," added Alison. "We don't just build and disappear. We're your digital partner for the long term. The web should be open to everyone — both the businesses building their presence and the customers visiting their sites. Affordable and accessible aren't trade-offs. They go hand in hand."

To learn more about the new 24-month packages or to request a free quote, visit sitedesignsquad.com

NOTES TO EDITORS

About Site Design Squad Site Design Squad is a web design agency based in the South West of England, working with small businesses across the UK and beyond. The company specialises in affordable, accessible WordPress websites with ongoing hosting, maintenance, and support. Additional services include local SEO, website optimisation, website care plans, and WordPress fixes. For more information, visit sitedesignsquad.com

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