

Sean Knox of Knox Pest Control Shares Key Trends Shaping How People Protect Their Homes

Sean Knox of Knox Pest Control, based in Columbus, Georgia, explains what shifting home, climate, and service trends mean for everyday families—and how small steps can make a real difference.



"KNOX KNOCKS 'EM OUT"

Columbus, Georgia Feb 2, 2026 (IssueWire.com) - Sean Knox, fourth-generation leader at Knox Pest Control, is offering insight into several emerging trends that are changing how individuals think about home protection, prevention, and long-term care. Drawing from decades of field experience and widely reported industry data, Knox says the biggest shifts are happening quietly—and affecting homes sooner than most people expect.

Trend 1: Pest Activity Is Lasting Longer Each Year

Warmer average temperatures across the Southeast have extended pest activity well beyond traditional seasons. Federal climate data shows many areas now experience shorter cold periods, allowing pests to remain active longer.

"People still think winter gives them a break," Knox says. "But the calendar doesn't control pests anymore. Conditions do."

Trend 2: Moisture Is Driving More Home Issues

The EPA reports that excess moisture contributes to mold growth and structural damage, and increases pest activity.

"Most problems I see don't start with bugs," Knox explains. "They start with water that stayed too long in the wrong place."

Trend 3: Early Prevention Saves More Than Repairs

Industry estimates show termites alone cause over \$5 billion in damage annually in the U.S., much of it preventable.

“Damage rarely happens overnight,” Knox says. “It builds quietly while people are busy living their lives.”

Trend 4: People Value Trust Over One-Time Fixes

Service industry research consistently shows customers prioritize reliability and follow-through over speed alone.

“People want to understand what’s happening in their home,” Knox notes. “When you explain clearly and show up consistently, confidence follows.”

Your Next 7 Days

- Walk the outside of your home after the rain.
- Check for standing water near the foundation.
- Seal visible gaps around doors and pipes.
- Reduce clutter in garages and storage areas.
- Fix small leaks immediately.
- Trim plants touching the home.
- Write down one question about your home’s condition.

Your Next 90 Days

- Schedule a professional inspection.
- Create a simple seasonal maintenance plan.
- Review past repairs for repeat issues.
- Improve drainage where water collects.
- Commit to routine prevention rather than reacting.

Pick one step and start now. Small actions build momentum faster than waiting for the perfect time.

About Sean Knox of Knox Pest Control

Sean Knox is a fourth-generation pest control professional based in Columbus, Georgia. He helps lead Knox Pest Control, which has grown to 18 locations across the Southeast. Guided by a commitment to service, integrity, and community involvement, Sean focuses on long-term solutions that protect homes, support people, and strengthen the communities Knox Pest Control serves.

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