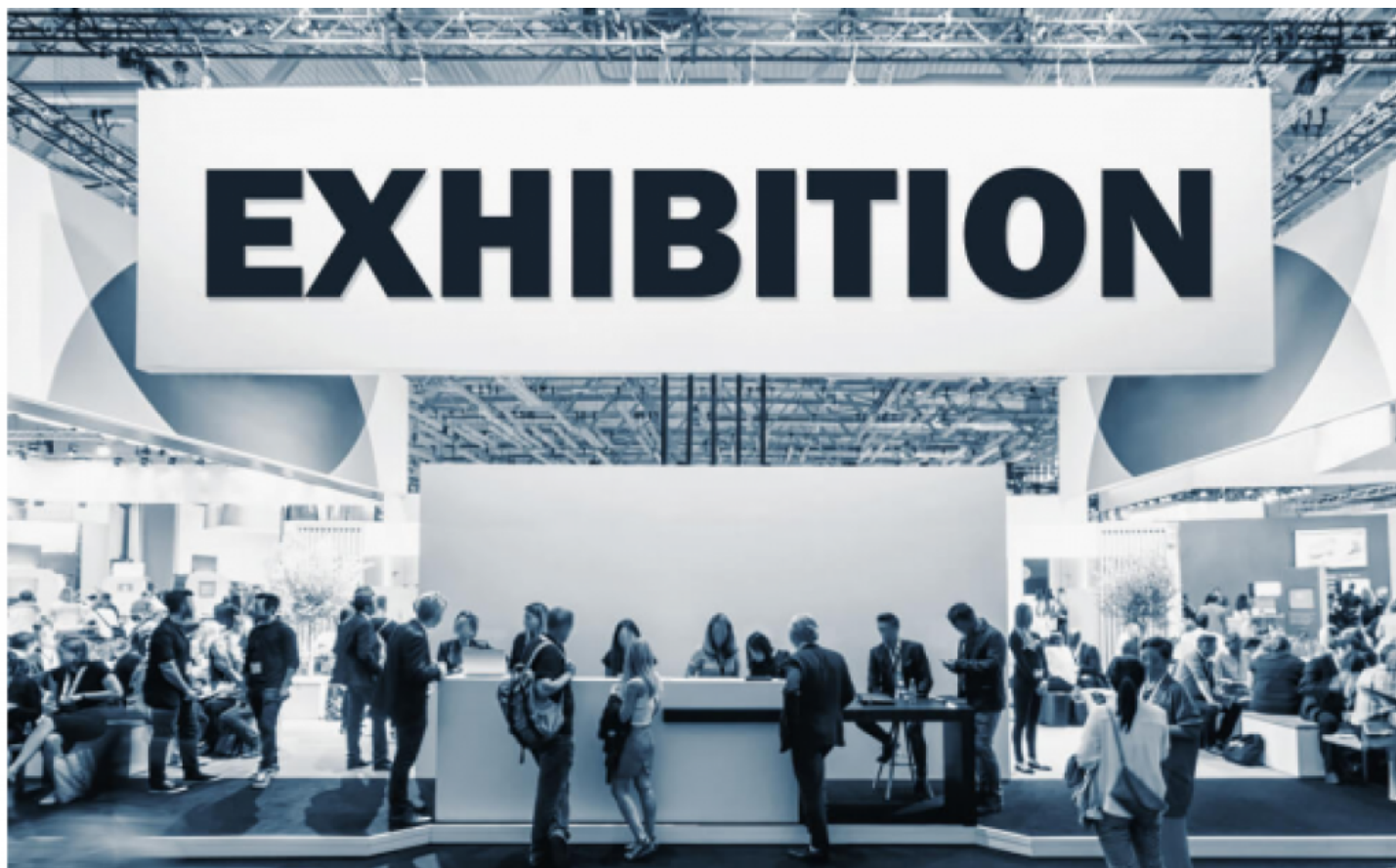


SAILLAGE Provides Comprehensive Plastic Film Solutions for the Printing and Packaging Industry



Shanghai, China Feb 12, 2026 ([Issuewire.com](https://www.Issuewire.com)) - Introduction: Meeting Global Innovation Where It Will Gather

In the dynamic world of packaging and printing, industry exhibitions will be far more than calendar milestones. They will serve as global hubs of innovation, collaboration, and future-focused dialogue. These platforms will be where challenges are anticipated, solutions are demonstrated, and partnerships are shaped—especially for a [top-rated BOPP film supplier](#) and **reliable BOPP film manufacturer** like Saillage, a trusted **Coated BOPP and PET film manufacturer for printing** at the forefront of material science innovation.

For Saillage, leading international exhibitions, including Labelexpo Europe, Labelexpo Americas, Labelexpo Asia, FESPA Global Print Expo, SGIA Expo, INTERPACK, CMM Flexible Packaging, and PACK EXPO, will continue to be strategic stages. As a professional **BOPP film manufacturer for printing** and **BOPP film manufacturer for packaging**, and a dedicated **heat-sealable BOPP film supplier**, Saillage will present not only products like **High-quality BOPP film for custom labels**, but also integrated film solutions designed to empower brands, converters, and printers worldwide.

Our participation will reflect a longterm commitment to understanding regional market needs, advancing material science, and delivering a comprehensive, performance-driven portfolio that supports our

partners' growth—cementing our position as a leading innovator and trusted partner across the global BOPP and PET film industry.

The Foundation: Premium Plain BOPP Film – The Engineered Canvas

At future exhibitions, Saillage will showcase its portfolio of high-performance plain BOPP films as the foundation of advanced packaging and labeling solutions. Each grade will be positioned not as a commodity, but as an engineered substrate designed for reliability and precision.

At Labelexpo events globally, we will highlight label-specific uncoated BOPP film engineered for stability in high-speed, high-pressure production environments. Demonstrated features will include:

Dimensional Stability

The substrate BOPP film that Saillage produced will be engineered to resist stretching and shrinkage under heat and tension, supporting accurate registration and reduced waste during rotary die-cutting and digital printing.

Superior Surface Uniformity

Consistent surface energy treatment will ensure reliable ink, varnish, and adhesive adhesion across roll-fed and sheet-fed printing processes, a key focus at FESPA and SGIA.

Optical Excellence

Low haze and high gloss properties will provide a clean, vibrant visual foundation, enhancing color performance and graphic clarity for brand-driven applications showcased at INTERPACK and PACK EXPO.

These plain films will remain the critical first layer upon which complex, value-added structures are built.

The Value?Added Evolution: Advanced Coated BOPP Film Solutions

Building on premium substrates, Saillage will present a range of coated BOPP films engineered to deliver enhanced functionality, protection, and visual differentiation.

At CMM Flexible Packaging and PACK EXPO, we will emphasize coatings designed to address real-world packaging challenges, including:

High-Barrier Coatings

Films coated with PVOH or acrylic layers will be showcased for their ability to deliver strong oxygen and moisture barriers, supporting shelf-life extension for food, beverage, and pharmaceutical applications while maintaining transparency.

Functional Coatings

Our portfolio will include heat-seal coatings for reliable performance on VFFS and flow-wrap lines, as well as solvent-free cold-seal coatings designed for heat-sensitive products requiring speed, safety, and efficiency.

Enhanced Graphic Coatings

At FESPA and SGIA, we will present matte, soft-touch, pearlescent, and holographic coatings that elevate shelf impact, tactile appeal, and brand differentiation.

Through these solutions, coated BOPP films will be positioned as active contributors to overall packaging performance rather than passive substrates.

III. The Performance Specialist: Engineered Coated PET Film

For applications requiring exceptional durability and thermal stability, Saillage will continue to showcase its coated PET film portfolio.

At Labelexpo Europe and Americas, our focus will be on demanding use cases, including:

Durable Product Labeling

Coated PET films will be presented as solutions capable of withstanding abrasion, chemicals, moisture, and extreme temperatures, making them suitable for automotive, industrial, appliance, and outdoor labeling.

Compliance and Security

We will highlight specialty coatings that support tamper evidence, anti-counterfeiting features, and compatibility with pharmaceutical serialization and regulatory requirements.

High-Temperature Resistance

PET's dimensional stability under heat will be emphasized for applications involving post-labeling processes such as powder coating, ceramic firing, or electronic assembly.

These solutions will reinforce the importance of selecting the right material foundation for high-performance applications.

A Global Presence, A Localized Dialogue

Saillage's exhibition strategy will remain focused and market-specific. Each event will serve as an opportunity for targeted engagement with industry professionals.

Across the Labelexpo series, discussions will center on precision, productivity, sustainability, and digital printing readiness. At FESPA and SGIA, conversations will focus on print quality, color performance, and finishing innovation. At INTERPACK, PACK EXPO, and CMM Flexible Packaging, dialogue will address mono-material structures, machinery compatibility, and system-level efficiency.

At every exhibition, our technical and commercial teams will collaborate with visitors to explore practical solutions aligned with their future production and branding goals.

Beyond the Film: The SaillagePartnership Advantage

What Saillage will present at global exhibitions will extend beyond physical film samples. Our value proposition will be built on three core pillars:

Technical Co-Development

Insights gathered from global exhibitions will continue to guide R&D efforts, ensuring future film innovations align with evolving market demands.

Global Supply Reliability

With large-scale production capacity and global supply capabilities, Saillage will demonstrate its ability

to support international partners with consistency and scalability.

Sustainability in Action

At every show, we will communicate our commitment to recyclability, material reduction, and continuous improvement toward a circular economy.

Conclusion: Shaping the Future Together

Global exhibitions will remain the meeting point where innovation meets opportunity. Saillage will invite converters, brand owners, and designers to engage with us at Labelexpo, FESPA, INTERPACK, PACK EXPO, and beyond.

Together, we will move beyond imagining the future of packaging and printing and actively engineer it through advanced plastic film solutions designed for performance, sustainability, and growth.

For detailed information on BOPP and PET film of both coated and uncoated product specifications, technical data sheets, and corporate sustainability initiatives, please visit the official website:

<https://www.saillage.com/>.

Media Contact

Shanghai Saillage International Trade Co.,Ltd

*****@saillage.com

Source : Shanghai Saillage International Trade Co.,Ltd

[See on IssueWire](#)