

# Rock Jacobs' *Lonely Fans* Sparks Global Buzz After Sold-Out NYC Premiere, Tour Heads to London



**Beverly Hills, California Feb 9, 2026 ([IssueWire.com](http://IssueWire.com))** - Following a high-profile, standing-room-only premiere at the Crosby Street Hotel on February 4, the groundbreaking documentary series "**Lonely Fans**" has officially launched its global tour. The event ignited a heated cultural conversation regarding the "loneliness epidemic" and the multibillion-dollar industry built on monetized affection.

Directed by award-winning filmmaker **Rock Jacobs** (*Freud's Last Session*), the seven-part series is being hailed as a "social intervention" for the digital age. Following the success in Manhattan, the tour now shifts to **London (February 12)** and **Dubai (February 28)**. Full tour details and series insights are available at [www.lonelyfansseries.com](http://www.lonelyfansseries.com).

## The NYC Premiere: A Cultural Reckoning

The New York screening brought together industry insiders, psychologists, and cultural critics to witness the first look at Jacobs' deep dive into the digital attention economy. The series moves beyond the

screen, exposing the psychological and financial toll on a generation that has traded physical presence for algorithmic connection.

"The energy in New York proved that people are starving for this conversation," says Director **Rock Jacobs**. "We aren't just looking at platforms; we are looking at the human heart in a world where intimacy has become a commodity."

### **An Investigation into the "Attention Economy"**

Filmed across four continents, *Lonely Fans* provides an unfiltered look at the systems turning human need into profit. Key investigative pillars include:

- **The Intimacy Crisis:** How one-way digital relationships are replacing real-world social structures.
- **The Economic Toll:** A look at the individuals who have faced financial ruin in pursuit of digital closeness.
- **The Global Reach:** From suburban double-lives to international management hubs, proving this is a borderless phenomenon.

### **Upcoming Global Tour Dates**

The *Lonely Fans* tour is an invite-only cinematic experience designed to bridge the gap between screening and social dialogue.

- **LONDON:** February 12, 2026 – (Limited Press Credentials Available)
- **DUBAI:** February 28, 2026 – (Grand Finale Event)

### **A Timely Valentine's Reflection**

As the tour heads into London just days before Valentine's Day, *Lonely Fans* serves as a stark reminder of the series' core message: attention is not intimacy, and tipped affection is no substitute for human connection.

### **About the Series**

*Lonely Fans* is a seven-part documentary investigation that explores the monetization of human emotion. It does not judge the participants but instead asks critical questions about the platforms and cultural incentives that have led to a global surge in social isolation.

**MEDIA INQUIRIES:** For interview requests with Rock Jacobs or to request press credentials for the London or Dubai screenings, please contact:

**K.C. Wolf Rebel Entertainment Email:** KC@rebelentertainment.com **Phone:** 310-270-1210 **Official Website:** [www.lonelyfansseries.com](http://www.lonelyfansseries.com)

## Media Contact

Lonelyfans Series

\*\*\*\*\*@lonelyfansseries.com

+13102701210

324 S. Beverly Drive, Suite 135

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