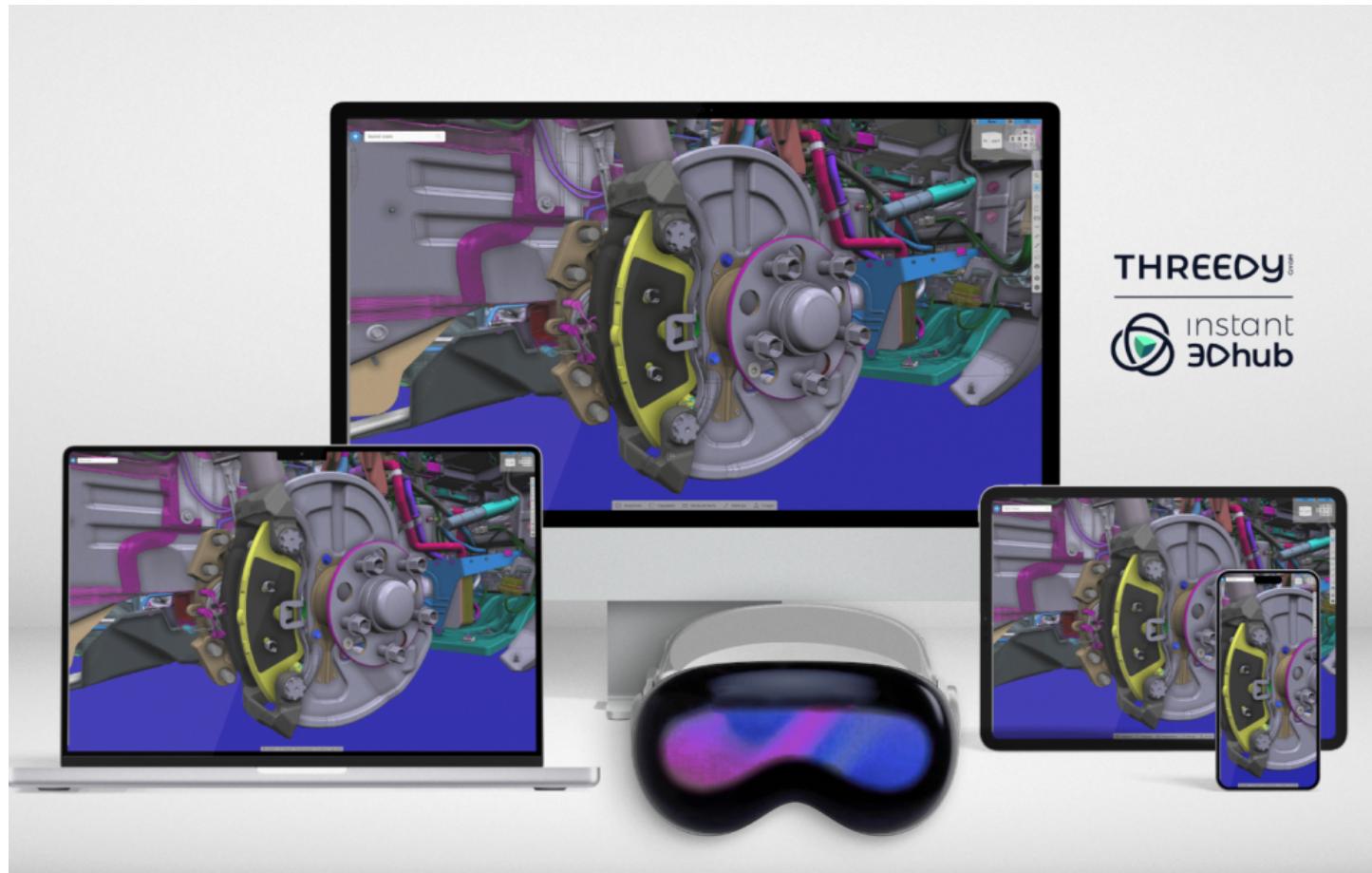


# Record year and AI milestones for Threedy: Customer base more than doubled and expansion into new industries and markets

Threedy strengthens market presence beyond the automotive industry and wins renowned new customers – parallel expansion of strategic innovation projects and existing customer business



**Darmstadt, Hessen Feb 16, 2026 (IssueWire.com)** - [Threedy](#), an industry-leading technology company that helps Global 2000 companies rethink industrial 3D, looks back on a record year: The company more than doubled its customer base last year while significantly expanding its market presence beyond its established and strong position in the automotive industry. Threedy is thus gaining additional momentum in new segments such as industrial engineering, agricultural technology, and the railway industry.

In addition to its continued success in the automotive sector, Threedy has established new business relationships with leading industrial companies, including Daimler Truck, Grimme, Hella, and MAN. At the same time, Threedy has launched joint innovation projects with customers such as ÖBB Infra, Schaeffler, and Robert Bosch to develop new use cases along the product life cycle from engineering and sales to manufacturing and service.

Business with existing customers was also further expanded. Threedy is extending its collaboration with

renowned partners and customers such as BMW, Mercedes-Benz, Porsche, and TRUMPF, thereby underlining the strategic relevance of its platform as a scalable infrastructure for the productive use of 3D data and spatial computing in industrial applications.

Parallel to its growth, Threedy has taken decisive steps in 2025 to expand instant3Dhub into a **3D data bridge for industrial AI**: The goal is to provide heterogeneous CAD, PLM, PDM, and ERP data in such a way that AI systems can use it in a **structured, fine-grained, semantically enriched, and real-time manner** instead of getting stuck in proprietary formats and data silos.

"We are very pleased with the developments of the last 18 months. We have noticeably expanded our market presence, built up strong references, and specifically strengthened our product and service offering – while at the same time reaching important milestones in making 3D data accessible in a structured way for AI use with instant3Dhub: from context-selective extraction and deep networking with knowledge graphs to agent integrations and UX generation," explained **Christin Stein**, co-founder, CEO, and managing director.

**Dr. Markus Lindemann**, CCO and managing director, added: "Despite a challenging market environment and a change in purchasing behavior, which has become more cautious overall especially in Germany we have achieved very strong sales results. This means we are well prepared to further accelerate our internationalization. We want to not only position ourselves more independently of individual industries but also leverage a broader geographic presence; in Europe as well as in North America and selected markets in Asia."

## We are Threedy

We are Threedy, a dynamic scaleup in Darmstadt – always high-tech! Threedy GmbH was founded at the end of 2020 as a spin-off from the Fraunhofer Institute for Computer Graphics Research (IGD) in Darmstadt.

Threedy develops and distributes **instant3Dhub** – the first spatial computing-as-a-service technology. instant3Dhub combines state-of-the-art technologies from the fields of rendering and cloud technologies, revolutionizing the industrial use of 3D data. By expanding the platform to include AI services, Threedy is also laying the foundation for making 3D engineering data usable for modern AI applications, agents, and automation workflows.

Threedy ensures the productive use of mixed reality and digital work scenarios in any industrial application in a simple and straightforward manner. For several years now, we have been valued by renowned customers such as BMW, Mercedes Benz, Siemens, and Porsche.

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