

Pre-Orders Open for Dreame A3 AWD Pro: The Robotic Mower Bringing Marshawn Lynch's Championship Standards to Your Yard



Los Angeles, California Feb 9, 2026 (IssueWire.com) - Dreame Technology, a leader in smart home innovation, today unveiled the North American launch of its latest innovation, the Robotic Mower A3 AWD Pro, now available for pre-order. Designed for complex outdoor environments, the A3 AWD Pro sets a new benchmark for premium lawn maintenance with its all-terrain capability, 360° 3D LiDAR with binocular AI vision, and centimeter-level precision.

Partnering with Football Legend Marshawn Lynch to Explore the Standards of Championship Excellence

As part of the launch, Dreame has partnered with **NFL legend Marshawn Lynch** in a new brand video that explores how excellence is forged through long-term discipline, precision, and consistency. In the video, Lynch returns to the community and football field where he grew up, standing on the grass that shaped his journey. As an elite athlete, he embodies the values that define his championship-level performance: focus, resilience, and reliability under pressure. These principles mirror Dreame's own approach to product development: delivering dependable performance in real-world, demanding environments rather than controlled conditions alone.

Dreame Robotic Mower A3 AWD Pro: A Championship-Level Breakthrough in Lawn Care

The core of the A3 AWD Pro's competitive advantage stems from the deep synergy of its three core

technological pillars. Serving as its “intelligent brain,” the **OmniSense™ 3.0 Ultra-Sensing System** combines 360° 3D LiDAR with dual 1080p HDR cameras, enabling accurate identification and intelligent avoidance of over 300 common garden objects, including toys, tools, and pets. This completely replaces inefficient ultrasonic or single-LiDAR solutions, enabling truly wire-free and highly reliable smart navigation without buried perimeter wires, and ensures stable operation in challenging conditions like low light.

To address the steep slopes and depressions common in Western gardens, the A3 AWD Pro is equipped with a powerful drive system based on advanced four-wheel-drive hub motors. This configuration provides an exceptional climbing capability of up to 80% (38.7°) and allows the mower to overcome vertical obstacles up to 5.5 cm. As a result, it can easily handle landscapes where traditional robotic mowers struggle, ensuring stable operation and complete coverage while shedding the “delicate” image associated with earlier products.

For professional-grade lawn aesthetics, the A3 AWD Pro features the innovative EdgeMaster™ 2.0 Precision Edge-Trimming System. Its auto-oscillating dual-blade design enables ultra-precise edge-to-edge cutting, fundamentally eliminating the issue of untrimmed border grass. Garden borders and flowerbed edges remain meticulously neat, allowing users to achieve results comparable to professional lawn care without the need for manual follow-up trimming.

Accelerates Expansion in North America, Goes Prime Time with a Commercial on NBC During Game Day

As a key component of Dreame’s comprehensive smart living ecosystem, the Dreame Robotic Mower has also debuted in NBC’s prime-time sports programming, reaching millions of American households during one of the most-watched nights in the United States.

From its inception, Dreame Robotic Mower has pursued a global-first strategy. To date, Dreame’s robotic mower portfolio has demonstrated strong international momentum and has been recognized by **Frost & Sullivan as No.1 globally by sales revenue of LiDAR robotic lawn mowers*** [November 2024-October 2025]

Anna Wang, Head of CEO of Dreame Technology North America, commented:

For nearly a decade, we've pushed the boundaries of smart home innovation - and now we're bringing that dedication directly to North American consumers. This commercial isn't just about visibility; it's a statement of commitment. We are investing in the market for the long term, continuing to innovate specifically for the needs of U.S. households as we build Dreame into a trusted household name"

Availability

The **Dreame Robotic Mower A3 AWD Pro** is now available for pre-order on Dreame’s official website in North America. Lock in Your Premium Mower & Champion’s Kit with Just a \$200 Deposit. with full product availability information available at: <https://www.dreametech.com/products/a3-awd-pro-robot-lawn-mower>

About Dreame Technology

Established in 2017, Dreame Technology is an innovative consumer product company that focuses on smart home cleaning appliances with the vision to empower lives through technology. Follow us

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For more information, visit <https://www.dreametech.com>.



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