

Pellikaan Timing " Athena "watch: Timeless elegance and extreme precision Timeless design, high readability

SchipolRijk, Amsterdam Mar 1, 2026 ([IssueWire.com](https://www.IssueWire.com)) - Pellikaan Timing, a Dutch microbrand that has been developing watches in small editions since 2008, introduces the Athena : a watch designed to be worn by both women and men, without compromising on elegance, functionality and readability.

With the Athena , Pellikaan Timing aimed to create a watch that strikes a clear balance between refinement and power. The design is deliberately elegant, yet avoids any traditional or overly feminine character. At the same time, great attention was paid to excellent legibility, a core value in all the brand's designs.

Timeless design for every wrist size. The Athena has a 35mm case diameter, making it suitable for a variety of wrist sizes. The stainless steel case is finished with a sapphire crystal and offers water resistance up to 5 ATM, making it ideal for everyday use. The design exudes refinement without falling into the clichés of traditional women's watches—powerful yet elegant.

Swiss precision that goes beyond the norm. The watch is equipped with a Swiss ETA quartz movement with thermal compensation—a technology that automatically corrects the timekeeping accuracy based on temperature fluctuations. In practice, this movement typically exceeds the stringent COSC standards for quartz and loses or gains less than 10 seconds per year under normal conditions. This makes the Athena one of the most accurate portable timepieces available.

"The Athena was born from the desire to design a watch that didn't think inside the box," says Bas Pellikaan, Designer at Pellikaan Timing. "It had to be elegant without being frumpy, powerful without looking bulky, and above all: clear and comfortable to use."

The name Athena is a deliberate choice. In Greek mythology, the goddess Athena symbolizes wisdom, strategy, and strength—qualities that Pellikaan Timing wanted to translate into a watch that subtly reflects feminine power, without being explicitly gender-specific.

As a micro-brand, Pellikaan Timing produces its watches in limited editions, with attention to detail, sustainability, and design choices that steer clear of fleeting trends. The Athena is a natural extension of this philosophy.

The Pellikaan Timing Athena will be available starting January 30th via the website below or at Punte jewelry store in Utrecht city center. <https://pellikaantiming.nl/collections/womens-unisex>

About Pellikaan Timing: Pellikaan Timing is a Dutch microbrand that has been developing watches in small quantities since 2008. The brand is known for its focus on precision, legibility, and timeless design, using high-quality Swiss movements.

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