

Paragon Signs & Graphics Stands Out Among Leading Sign Companies in CT

Delivering Custom Signage Solutions That Help Connecticut Businesses Get Noticed and Grow



Danbury, Connecticut Feb 25, 2026 ([Issuewire.com](https://www.Issuewire.com)) - Paragon Signs & Graphics, a full-service sign company based in Oxford, Connecticut, is rapidly becoming a go-to choice for businesses seeking high-quality, custom signage solutions across the state. Established in 2021, the company has quickly built a reputation for combining expert craftsmanship with personalized customer service to help businesses

enhance visibility and drive growth.

With over 60 years of combined experience in customer service, owners Dan Poole, Janina Silva-Poole, and Dan's son Matt Poole lead Paragon Signs & Graphics in providing tailored solutions for indoor and outdoor signage, window and vehicle graphics, and more. The company's mission is to help clients succeed by delivering signage that raises brand awareness, attracts customers, and meets sales goals.

"Paragon Signs & Graphics is a full-service sign company. We have a passion for helping customers succeed! We design, create, and install custom signage including indoor, outdoor signs, and window and vehicle graphics," said **Daniel Poole, President of Paragon Signs & Graphics.**

Why Businesses Choose Paragon Signs & Graphics Among Leading Sign Companies in CT

- **Proven Expertise and Experience:** With over 60 years of combined experience in customer service, the Paragon Signs & Graphics team ensures every project is designed and installed to the highest standard.
- **Custom Solutions for Every Need:** From storefront signs and wall lettering to vehicle graphics and commercial LED signage, Paragon Signs & Graphics tailors solutions that match each business's unique brand and goals.
- **Commitment to Client Success:** Every project is approached with a focus on raising brand visibility, attracting customers, and achieving measurable results.
- **Local Knowledge and Community Focus:** Serving Danbury, New Milford, and throughout Connecticut, Paragon Signs & Graphics understands the local market and what appeals to regional customers.
- **Reliable, Full-Service Support:** From design and production to installation, the team manages every step of the process, ensuring projects are delivered on time and exceed expectations.

Proven Results and Future Growth for Connecticut Businesses

Businesses working with Paragon Signs & Graphics have reported improved brand recognition and customer engagement following the installation of their custom signage. For example, a [local Danbury](#) retailer recently upgraded their [storefront signs](#) and window graphics, resulting in a noticeable increase in foot traffic and new customer inquiries.

Looking ahead, Paragon Signs & Graphics aims to expand its offerings with new digital signage solutions and continue supporting Connecticut businesses in enhancing visibility and driving sales.

"Dan and the team at Paragon took care of custom signage & vinyl lettering at our new office. From the initial inquiry to the install day, we were treated with professional service every step of the way. The quality of the installation was top-notch. They were very accommodating in helping us decide what materials, sizing, etc. make sense for our needs as a small business. We wouldn't hesitate to work with them again in the future!" — **Jherreld Venturina**

"I'm so glad I chose Paragon Signs and Graphics to handle the signage at my salon. They were easy to work with, professional, and able to get it done in a very timely manner. The application of the vinyl is neat and perfect and I couldn't be happier with the result. Thank you!"— **Emma Cordeira**

About Paragon Signs & Graphics

Paragon Signs & Graphics is a full-service Connecticut sign company specializing in custom signs, storefront signage, [wall lettering](#), vehicle graphics, banners, and commercial LED signs. Established in 2021, Paragon Signs & Graphics is committed to helping businesses succeed by delivering high-quality,

custom-designed signage. The team's combined 60+ years of experience ensure professional guidance, precise installation, and lasting results.

Website: <https://connecticutsignsandgraphics.com/>



Media Contact

Paragon Signs and Graphics

*****@paragonsignsandgraphics.com

203-491-0325

6 Benson Rd, Oxford, CT 06478, United States

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