

# Oversearch Announces Public Availability of AI Visibility Platform for Measuring Brand Presence in AI-Generated Search

A workflow for AI visibility: monitor prompts, compare competitors, and improve pages that influence inclusion.



**Leipzig, Sachsen Feb 22, 2026 ([IssueWire.com](https://www.issuewire.com))** - Oversearch announced today the public availability of its AI visibility platform designed to help marketing and SEO teams measure and improve how a brand appears in AI-generated search experiences. The platform is intended for teams that want structured reporting on brand mentions and citations in AI-generated answers, along with prioritized recommendations for improving content and site signals.

As AI assistants and generative search interfaces become a common starting point for research, brands are increasingly evaluated based on whether they are mentioned, how they are described, and which sources are cited. Traditional analytics tools often focus on rankings and clicks, but do not directly show how a brand is represented in AI answers or which sources are being used to form those answers. Oversearch is built to close that gap by tracking AI outputs and translating them into action items.

“Teams are asking a practical question: are we showing up when buyers use AI to research solutions, and if not, what should we change first,” said Philipp Denisenko, Founder of Oversearch. “Oversearch is designed to answer that with measurement, competitor context, and a clear optimization workflow.”

Oversearch provides reporting focused on AI visibility signals, including brand mentions and citations, competitive comparisons, and page-level opportunities. The platform is intended to support ongoing monitoring as teams update content, improve clarity, and strengthen trust signals such as structured information, authorship, and source transparency.

Key capabilities include:

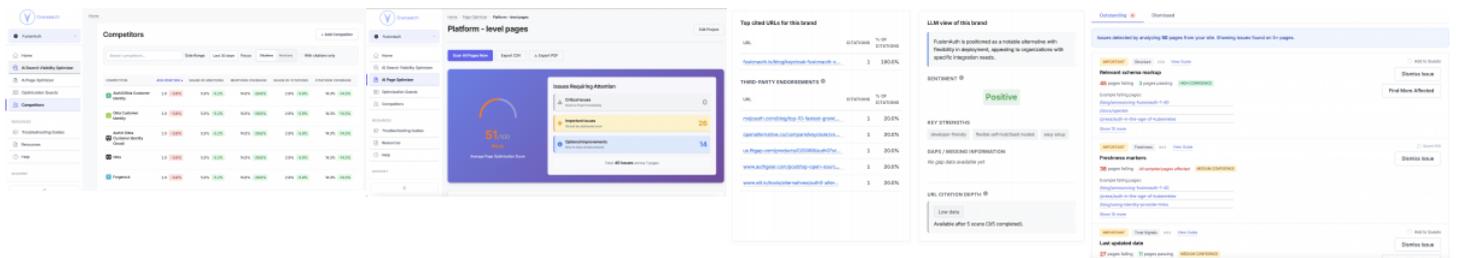
- Visibility tracking for brand mentions and citations in AI-generated answers across a defined set of prompts and topics
- Competitive benchmarking to compare visibility metrics and identify where AI systems source information in a category
- Page-level diagnostics to highlight content structure and information gaps that can affect extractability in AI answers
- Reporting over time to show changes in visibility metrics as content and signals are updated

### Public Availability

Oversearch is now publicly available. Product information is available at [oversearch.ai](https://oversearch.ai).

### About Oversearch

Oversearch is an AI visibility and optimization platform that helps brands measure mentions and citations in AI-generated answers, benchmark against competitors, and prioritize improvements to content and on-site signals.



### Media Contact

Oversearch

\*\*\*\*\*@oversearch.ai

+4917665977386

Kasseler Straße 8

Source : Oversearch

[See on IssueWire](#)