

# NetClubbed Redefines Agency Footprint with New London Tech-Hub in East Ham



London, United Kingdom Feb 22, 2026 ([IssueWire.com](https://www.issuewire.com)) - The strategic expansion bridges the gap between global digital consultancy and local SME needs, establishing a permanent home for innovation in East London.

[NetClubbed](#), a leading global growth agency and digital transformation platform, has officially announced the launch of its new technology hub in East Ham, London. This expansion marks a pivotal shift in the traditional agency model, moving beyond remote consultancy to provide a physical, high-tech environment dedicated to empowering UK Small and Medium-sized Enterprises (SMEs).

The East Ham hub is designed to be more than an office; it is a strategic center where local business owners can access the same level of technological infrastructure and expertise usually reserved for large-scale corporations.

## A Strategic Hub for the Modern SME

The choice of East Ham as the primary London location is central to NetClubbed's mission of democratizing growth. Located in the rapidly regenerating Borough of Newham, the hub positions NetClubbed at the heart of one of London's most diverse and commercially vibrant communities. By

placing the tech-hub outside the traditional Central London corporate zones, NetClubbed is making high-tier digital services accessible to the thousands of independent businesses that form the backbone of the local economy.

### **Focused Industry and Digital Services**

The East Ham hub will serve as a specialized center for NetClubbed's core service pillars, focusing on driving efficiency and digital adoption across key sectors:

- **Custom Software Development:** Providing bespoke solutions specifically designed for the Logistics, Healthcare, and Real Estate industries to streamline operations and data management.
- **eCommerce Development:** Expert implementation and scaling on Shopify and WooCommerce platforms, helping traditional retailers transition into high-growth online brands.
- **Web Development:** Crafting high-performance, secure, and scalable websites tailored to the UK market.
- **Digital Marketing:** Data-driven performance marketing and SEO strategies to help SMEs increase their digital footprint and ROI.

### **Leadership Perspective**

"Our East Ham tech-hub represents a fundamental shift in how we support our clients," said the Founder and CEO of NetClubbed. "We are redefining the agency footprint by moving closer to the businesses that need us most. This hub is a launchpad for local ambition, providing the tools and mentorship necessary for SMEs to scale sustainably and compete in a global digital marketplace."

### **Economic and Community Impact**

The launch is expected to drive significant local impact by fostering a resilient ecosystem of tech-enabled businesses. By upskilling local founders and facilitating networking opportunities, NetClubbed aims to create a ripple effect of economic growth across East London. This hub serves as the blueprint for NetClubbed's wider UK expansion, with further regional centers planned to support the nation's thriving startup community.

### **About NetClubbed**

NetClubbed is a premier business growth platform and consultancy that specializes in bridging the digital divide for SMEs. Through integrated technology solutions and strategic networking, NetClubbed helps businesses transition into digital-first leaders.

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