

Nautical Network Awarded "Marketing Team of the Year" at 2025 Neptune Awards



MARKETING TEAM OF THE YEAR

MMA'S NEPTUNE AWARDS



Tampa, Florida Feb 16, 2026 (IssueWire.com) - Nautical Network, the marine-focused division of full-service marketing agency Surroundings Group, was awarded *Marketing Team of the Year* at the 2025 Neptune Awards presented by Marine Marketers of America (MMA). The Neptune Awards are the marine industry's premier program celebrating excellence in marketing and communications across multiple categories, judged by experienced industry professionals.

The Marketing Team of the Year award honors a team whose work throughout the past year has made a notable impact on the marine industry by demonstrating strategic collaboration, effective execution, and measurable results for clients. Nautical Network was selected for its integrated approach to marketing that connects marine brands with key audiences, fosters industry engagement, and supports growth for manufacturers, dealers, and partners.

"This recognition is incredibly meaningful for our team, but it also reflects something bigger than Nautical Network," said Billy Pavlock, CEO and Founder of Nautical Network and Surroundings Group. "Our success is built on strong partnerships and the trust our clients place in us. Great marketing in this industry happens through collaboration, and we are grateful to the marine brands and partners who make this work possible."

According to Marine Marketers of America, winners were selected from a competitive field of entries spanning varied Neptune categories, with judges evaluating strategy, creativity, execution, and measurable impact.

"Nautical Network is proof that marine marketing is no longer playing catch-up," said Alisdair Martin, President of Marine Marketers of America. "Their team blends creativity, modern strategy, and deep industry understanding to produce work that genuinely moves the needle. Winning Marketing Team of the Year is well deserved and signals a very exciting direction for our industry."

All 2025 Neptune Award winners can be viewed here:
<https://www.marinemarketersofamerica.org/neptunes-2025>

Social Caption

Nautical Network was awarded Marketing Team of the Year at the 2025 Neptune Awards by Marine Marketers of America for their strategic impact and collaborative contributions across the marine industry.

Resources

Nautical Network Portfolio | <https://www.nautical.network/Portfolio>

About Surroundings Group & Nautical Network

Surroundings Group is a full-service marketing and communications agency helping premium brands across diverse sectors grow through high-impact media, digital solutions, and measurable strategies.

Nautical Network, a division of Surroundings Group, applies that expertise to the marine industry, connecting brands with relevant audiences through strategic partnerships and industry-focused channels. Together, they deliver integrated marketing approaches that accelerate brand growth across industries.

Learn more at <https://surroundingsgroup.com> and <https://www.nautical.network>.

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