

Natalia T. (McCain) Beckenhauer, DNP, RN, Recognized By America's Best In Medicine For Empowering Women Through Skincare

Clinical Research Executive and Nurse Leader Bridges Evidence-Based Medicine, Aesthetic Education, and Real-Life Skin Health Through Clinical Beautymed



Lincoln, Nebraska Feb 18, 2026 (IssueWire.com) - Lincoln, Nebraska – Natalia T. (McCain) Beckenhauer, DNP, RN, ACRP, is a distinguished nurse leader and clinical research executive with more than 15 years of experience advancing clinical science across private, government, nonprofit, and

academic healthcare environments. Throughout her career, she has provided strategic and operational oversight for complex Phase I-IV drug and medical device trials, ensuring regulatory integrity, patient safety, and operational excellence.

With deep expertise in clinical operations, regulatory and IRB compliance, budgeting, contracting, audit readiness, and enterprise-wide research integration, Natalia is recognized for translating scientific innovation into safe, high-quality clinical practice. She has led multidisciplinary research programs in highly regulated and high-acuity specialties, including cardiothoracic surgery, orthopedics, transplantation, and emergency-use investigations. Her leadership is marked by an ability to build sustainable cross-functional partnerships, guide organizational change, and develop high-performing teams that consistently achieve quality and safety benchmarks.

Building on this strong foundation in research and executive leadership, Natalia expanded her impact as a nurse coach and nursepreneur by founding Clinical Beautymed, an online education company dedicated to translating current evidence-based research in beauty, wellness, and aesthetics into clear, accessible, and clinically grounded guidance. Through this platform, she bridges the gap between science and everyday skincare decisions, helping individuals and professionals move beyond marketing trends toward informed, research-driven care.

“My focus is to provide you with relevant, credible, and supportive advice to broaden your understanding of skin types, conditions, anti-aging treatments, and product reviews, to support well-informed decisions about your skincare regimen in real life,” she shares on her website. “My goal is to provide scientific, pragmatic, and holistic guidance through educational resources, visuals, and tutorials to help you better understand your skin’s needs. Understanding your skin, developing preventative strategies, and maintaining follow-through and consistency are the keys to achieving your skincare goals.”

Natalia holds a Doctor of Nursing Practice in Executive Leadership from the University of Nebraska Medical Center. She is an active member of numerous professional organizations, including the American Association of Colleges of Nursing, the American Nurses Association, the Association of Clinical Research Professionals, the National Association of Hispanic Nurses, the Nebraska Nurses Association, and Public Responsibility in Medicine and Research. She also serves on the College of Nursing Research Review Committee at UNMC and is a published author in peer-reviewed journals addressing quality and safety in healthcare systems.

Beyond her professional work, Natalia remains deeply committed to advocacy and community engagement, serving as an Annual Fundraiser Team Lead for the Pancreatic Cancer Action Network.

Through her leadership in clinical research and her innovative educational outreach, Natalia T. (McCain) Beckenhauer continues to exemplify integrity, scientific rigor, and a passion for empowering individuals and healthcare systems alike.

Learn more about Natalia T. (McCain) Beckenhauer:

Through her America's Best in Medicine profile, <https://americasbestinmedicine.com/connect/natalia-beckenhauer> or through her website, <https://www.clinicalbeautymed.com/>

America's Best in Medicine

America's Best in Medicine is a specialist online platform dedicated to amplifying the voices of leading healthcare professionals across the United States. They bring together top healthcare providers from all specialties and cities to share expert-driven articles, research, commentary, and clinical insight. Their core purposes are to showcase excellence in healthcare, build trust between providers and the public, and ensure that expert voices are elevated and heard in shaping medicine. Through their platform, users can access a community of leaders, opportunities for providers to share expertise, and trusted guidance for patients and peers alike.

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