

Meet Our Founder & CEO For # 1 Leader In B2B Ecommerce Sourcing Platform Fashion Sourcing – Laurent Gabay



New York City, New York Feb 15, 2026 (IssueWire.com) - At the core of Fashion Sourcing is **Laurent Gabay**, a seasoned fashion industry executive with decades of hands-on experience transforming innovative concepts into internationally recognized brands.

In 2008, Laurent founded **Ultra Cool Kolor Shades**, a trend-driven eyewear label that rapidly gained global traction. The brand achieved remarkable commercial success—selling over one million units within six months and earning visibility among high-profile celebrities. This milestone became the foundation for a broader vision: creating a smarter, faster, and more efficient global sourcing solution for fashion brands.

Motivated by a desire to modernize and streamline the industry, Laurent established Fashion Sourcing—now a leading B2B e-commerce sourcing platform and a comprehensive, end-to-end solution for apparel production worldwide.

A Comprehensive One-Stop Partner for Fashion Brands

Fashion Sourcing delivers an extensive and versatile product portfolio, developing more than 5,000 styles across apparel, accessories, and textiles for men, women, children, and infants. Whether supporting core collections or trend-led capsule launches, all services are integrated under one operational structure.

Product Categories Include:

- **Core Essentials:** T-shirts, polos, tanks, hoodies, sweatshirts
- **Activewear & Athleisure:** Performance tops, leggings, sports bras, tracksuits, outerwear
- **Casual & Lifestyle:** Shirts, knitwear, denim, loungewear
- **Formal & Tailored:** Blazers, trousers, dresses, coordinated sets
- **Seasonal & Outerwear:** Jackets, coats, windbreakers
- **Accessories & Textiles:** Bags, caps, scarves, and custom fabric development

From initial design and fabric sourcing to sampling, production, and quality assurance, Fashion Sourcing ensures efficiency, consistency, and competitive value at every stage of the supply chain.

Why Brands Partner with Fashion Sourcing

Fashion Sourcing operates beyond traditional sourcing models—it serves as a strategic manufacturing partner. By consolidating complex supply chains into one coordinated network, the company reduces operational risk, shortens lead times, and enhances speed-to-market.

A key differentiator is its diversified manufacturing infrastructure across Asia, with established operational hubs in China, India, Bangladesh, Cambodia, and Vietnam, as well as additional sourcing regions.

This multi-country footprint enables brands to:

- Allocate production to the most suitable region by product category
- Minimize supply chain disruptions and adapt quickly to market shifts
- Scale seamlessly from development runs to high-volume production
- Maintain consistent quality, compliance, and ethical manufacturing standards

With experienced in-country teams and direct factory partnerships, Fashion Sourcing eliminates unnecessary intermediaries—delivering optimized pricing, accelerated production timelines, and superior quality control compared to fragmented or single-country sourcing models.

The Smarter Approach to Global Fashion Sourcing

By integrating global manufacturing capabilities, deep product expertise, and a digital B2B platform, Fashion Sourcing empowers brands to operate with greater agility and confidence in an increasingly competitive marketplace.

The company's vertically coordinated model reflects the broader evolution of global fashion sourcing—where diversification, digital integration, sustainability, and regional flexibility are redefining how brands manage production worldwide. No longer concentrated in a single manufacturing hub, sourcing today is strategic, multi-regional, and technology-driven.

With comprehensive services under one roof, competitive pricing, and best-in-class quality standards, Fashion Sourcing enables brands to focus on what matters most: building impactful collections and scaling their business globally.

About Fashion Sourcing

Fashion Sourcing is a global B2B wholesale platform connecting fashion brands with apparel, accessories, and textile manufacturers. The platform is built to help modern brands scale quickly, access competitive pricing, and streamline production.

Founded by apparel industry veteran **Laurent Gabay**, Fashion Sourcing draws on decades of manufacturing and private-label experience across North America, Asia, and global retail markets. With deep sourcing relationships and licensing expertise developed over generations, the company modernizes how brands connect with manufacturers and textile mills worldwide.

Fashion Sourcing maintains partnerships and regional offices in **China, India, Bangladesh, Pakistan, Thailand, and Cambodia**, giving brands direct access to the world's leading production hubs. This global presence enables:

- Faster product development cycles
- Flexible and small-run production strategies
- Factory-direct pricing for brands of all sizes

Whether you are launching your first collection or scaling an established line, Fashion Sourcing provides the tools, partners, and expertise to bring your vision to life.

Meet the experts at Fashion Sourcing

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