

## **Marbella is home to the best Vacation Rental Management Company in Southern Europe**

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VACATION  
MARBELLA

Travel Awards were recently announced, and the company [Vacation Marbella](#) was crowned the best Vacation Rental Management Company in Southern Europe. These awards serve as recognition of sustained commitment to excellence and outstanding achievement in the international travel industry, so bringing the prize back to Marbella is an excellent way to shine a light on the area as one of the world's top destinations.

The [World Luxury Travel Awards](#) is a prestigious global recognition program established in 2020 to honor excellence in the travel and hospitality industry. Each year, over 100,000 international travelers vote to select winners across categories ranging from hotels and resorts to vacation rental management companies, airlines, and travel agencies. The World Luxury Travel Awards category for Best Vacation Rental Management Company evaluates nominees on service excellence, attention to detail, facilities, design, efficiency, customer reviews, marketing, diversity, location, and local knowledge. The World Luxury Travel Awards were created to serve as the pinnacle of achievement in luxury travel, offering international recognition to establishments that deliver exceptional service and unforgettable experiences. Unlike many industry awards judged solely by panels, these awards are voted on by guests, travelers, and industry professionals, ensuring that winners reflect genuine customer satisfaction and global appeal. The Best Vacation Rental Management Company award is not just about beautiful properties—it's about delivering a seamless, luxury guest experience backed by strong reviews, operational excellence, and authentic local engagement.

The team at Vacation Marbella are delighted to have won this prestigious award, as company Founder Borja Rodriguez explains. "Winning the Best Vacation Rental Management Company in Southern Europe 2025 at the World Luxury Travel Awards is an incredible honour, both personally and for the entire Vacation Marbella team. From the very beginning, our mission has been to raise the standards of the vacation rental industry by combining exceptional hospitality, meticulous property care and a truly personalised service for our guests and homeowners. This award validates years of hard work, dedication and an unwavering commitment to excellence. It reflects the passion of a team that strives every day to deliver outstanding experiences and to position Marbella as a benchmark destination for high-end travel. For me, this recognition is not an end point, but a motivation to continue evolving, innovating and pushing the boundaries of what a premium property management company can achieve.

We are deeply grateful for this distinction, and it inspires us to keep building a brand that represents quality, trust and the best of Southern Europe." Find out more about the World Luxury Travel Awards and nominate a company for the 2026 competition on their website [www.theworldluxurytravelawards.com](http://www.theworldluxurytravelawards.com). To find out more about Vacation Rentals, browse properties, or find out how you could rent out your property with them, visit [www.vacationmarbella.com](http://www.vacationmarbella.com)



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