

LSM 2020 INC Launches Editorial Engineering to Help Hispanic Authors Dominate Amazon KDP

Lilibeth Fernández introduces her 8-Pillar Method to synchronize books with Amazon's Rufus and A9 algorithms, transforming manuscripts into scalable digital assets.



Miami, Florida Feb 11, 2026 ([IssueWire.com](https://www.IssueWire.com)) - The Hispanic publishing market in the United States is facing a technological revolution. Lilibeth Fernández, CEO of **LSM 2020 INC**, has announced the launch of her "8-Pillar Method," an advanced Editorial Engineering system designed to help authors master Amazon's complex algorithmic ecosystem.

In a marketplace with millions of titles, Fernández's approach shifts the focus from simple publishing to technical optimization. "A book is a high-value technological asset," says Fernández. "To succeed today, authors must align their content with how Artificial Intelligence and search engines actually process information."

The LSM 2020 INC methodology provides a strategic framework to ensure books are not only published but discovered:

- **AI Synchronization:** Optimizing content for **Amazon's Rufus**, ensuring conversational AI recommends the book to potential readers.
- **Algorithmic Precision:** Technical alignment with the **A9 and COSMO algorithms** to dominate organic search results.
- **Asset Scalability:** Transforming traditional manuscripts into profitable and sustainable digital businesses.

This launch empowers Spanish-speaking authors to compete at the highest level in the U.S. market, providing them with the engineering tools necessary to turn their knowledge into a competitive global brand.

Media Contact

LSM 2020 Inc

*****@lilibethfernandez.com

Source : LSM 2020 Inc

[See on IssueWire](#)